

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, January 11, 2023 8:30 AM
Berkley Public Safety - 2nd Floor Conference Room**



MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.

AGENDA

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
 - A. Regular Meeting Minutes of December 14, 2022
 - B. Informational Meeting Minutes of December 21, 2022
 - C. Informational Meeting Minutes of December 22, 2022
- V. **Liaison Reports**
 - A. City Council – Steve Baker
 - B. Community Development – Kristen Kapelanski
 - C. Planning Commission – Matteo Passalacqua
 - D. Public Works – Shawn Young and Ric Chalmers
 - E. Chamber of Commerce – Tim Murad
- VI. **Treasurer's Report**
 - A. Financial Reports for December 2022
- VII. **Action Items**
 - A. Proposed DDA Budget for Fiscal Year 2023-2024 (first reading)
 - B. Adoption of Downtown Promotional Events Strategy for 2023
- VIII. **Discussion Items**
 - A. Parking Study Progress, Community Engagement
 - B. Coolidge Complete Streets Enactment, Crosswalks Enhancements
 - C. Robina North Design Concepts Progress
 - D. ArtSpace at Coolidge and Catalpa Progress
 - E. Strategic Approaches to Enhancing Mural Program
 - F. Main Street America Annual Evaluation Process
- IX. **Student Board Member Updates**
- X. **Board Committee Updates**
 - A. Art & Design
 - B. Business Development
 - C. Downtown Events
 - D. Marketing Strategies
 - E. Organization
 - F. West Twelve Mile
- XI. **Executive Director Updates**
- XII. **Board of Directors' Comments**
- XIII. **Public Comments**
- XIV. **Adjournment**