

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, February 14, 2024 8:15 AM
Berkley Public Safety - 2nd Floor Conference Room**

MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.



AGENDA

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
 - A. Regular Meeting Minutes of December 13, 2023
 - B. Informational Meeting Minutes of December 13, 2023
 - C. Informational Meeting Minutes of December 28, 2023
- V. **Treasurer's Report**
- VI. **Action Items**
 - A. Adoption of Downtown Berkley 2024 Promotional Events Strategy
 - B. Façade Enhancement Grant Application for America's Stamp Stop
 - C. Considering Budget Amendments for Current 2023-2024 Fiscal Year
 - D. New Spending Priorities, Investments in Growth for Upcoming 2024-2025 Fiscal Year
- VII. **Discussion Items**
 - A. Welcome Signage Corrected Near Alco Glass on Greenfield
 - B. Crosswalk Signal Activation Pole Struck, Slated for Repairs
 - C. Downtown Holiday Lights Removal, Power Challenges
 - D. Ongoing Landscaping Needs and Opportunities in our Downtown
- VIII. **Liaison Reports**
 - A. City Council – Steve Baker
 - B. Community Development – Kristen Kapelanski
 - C. Planning Commission – Lisa Kempner
 - D. Public Works – Shawn Young and Ric Chalmers
 - E. Chamber of Commerce – Tim Murad
- IX. **Student Board Member Updates**
- X. **Board Committee Updates**
 - A. Art & Design (Next Meeting, Tentatively: **February 15**, 9:00 am, Virtual)
 - B. Business Development (Next Meeting: Brandon Adolph with U.S. Small Business Administration)
 - C. Downtown Events (Next Meeting, on Pride: **February 21**, 7 pm, City Hall)
 - D. Marketing Strategies (Next Meeting, on Social District: **February 14**, 11:30 am, City Hall)
 - E. Organization – Hiring Ad Hoc (Recently Met on **January 29**)
 - F. West Twelve Mile (Next Meeting Date and Time to be Determined)
- XI. **Executive Director Updates**
 - A. Main Street America Annual Accreditation Process, Evaluations, Approval
 - B. Main Street Oakland County Main Street Summit March 19
 - C. Executive Director on Vacation March 19-26
 - D. National Main Street Conference May 6-8 in Birmingham, Alabama
- XII. **Board of Directors' Comments**
- XIII. **Public Comments**
- XIV. **Adjournment**