

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, May 8, 2024 8:15 AM**

Berkley Public Safety - 2nd Floor Conference Room

MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.



AGENDA

- I. **Call to Order** (8:15 a.m.)
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes** (8:17 a.m.) 3 Minutes
 - A. Regular Meeting Minutes of April 10, 2024
- V. **Treasurer's Report** (8:20 a.m.) 5 Minutes
- VI. **Action Items** (8:25 a.m.) 20 Minutes
 - A. Adoption of Berkley Downtown Development Authority Committee Action Plan
 - B. Mural Program Request from Reware Vintage and Avenue Group Real Estate
 - C. Mural Program Request from Time Travelers Comic Books
 - D. Mural Program Request from Mayflower Books
- VII. **Discussion Items** (8:45 a.m.) 20 Minutes
 - A. Ongoing Landscaping Needs and Opportunities in our Downtown – West Twelve Mile Planters
 - B. Spirit of Main Street Grant Funding Opportunity from Oakland County and Genisys Credit Union
 - C. May the Fourth – Leia's Day Out in Downtown Berkley Recent Promotional Event
- VIII. **Liaison Reports** (9:05 a.m.) 15 Minutes
 - A. City Council – Steve Baker
 - B. Community Development – Kristen Kapelanski
 - C. Planning Commission – Lisa Kempner
 - D. Public Works – Adam Wozniak
 - E. Chamber of Commerce – Tim Murad
- IX. **Student Board Member Updates** (9:20 a.m.) 3 Minutes
- X. **Board Committee Updates** (9:23 a.m.) 8 Minutes
 - A. Art & Design – Berkley has heART Photography Contest Underway
 - B. Business Development – New Retailers and New Restaurant News for Coolidge
 - C. Downtown Events – Next Berkley Pride Planning Session Set for May 15
 - D. Marketing Strategies – Royal Oak Leprechauns Baseball Team Feature, Partnership
 - E. Organization – New DDA Board Applications Incoming for Review, Recommendations
 - F. West Twelve Mile – DDA Board Applicant Coming from West Twelve; Landscaping Work to Come
- XI. **Executive Director Updates** (9:31 a.m.) 4 Minutes
 - A. National Main Street Conference Currently Underway in Birmingham, Alabama
 - B. Michigan Downtown Association Summer Workshop, May 31 in Harbor Springs
 - C. Successful Ribbon Cutting Ceremonies for Bombshell Treat Bar, Law Office of Rachel Pinch
 - D. Holiday Light Parade Early Strategy Session Held with R. Nicolai, C. Coon, A. Leithead
 - E. Creating Pop-Up Public Space Next to City Hall Along Rosemont
- XII. **Board of Directors' Comments** (9:35 a.m.) 5 Minutes
- XIII. **Public Comments** (3 Minutes Per Person)
- XIV. **Adjournment** (9:45 a.m.)