

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, September 13, 2023 8:15 AM
Berkley Public Safety - 2nd Floor Conference Room**

MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.



AGENDA

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
 - A. Regular Meeting Minutes of July 12, 2023
- V. **Treasurer's Report**
- VI. **Action Items**
 - A. Acceptance of Berkley Parking Study and Strategic Plan
 - B. Bombshell Treat Bar Mural Program Application (initial reading)
 - C. Law Office of Rachel Pinch Façade Grant Application (initial reading)
 - D. Perch Façade Grant Determination Appeal (initial reading)
- VII. **Discussion Items**
 - A. City Update on Additional Approval Required for Murals Within the Downtown
 - B. Coolidge Complete Streets Implementation Next Steps
 - C. Downtown Landscaping and Tree Replacement Developments
 - D. BOOkley Season Roster of Activities
 - i. Downtown Skeletons Engagement, Decorating, Installations
 - ii. DIY Skeleton Decorating Party at Ullman's Health and Beauty (Oct. 1)
 - iii. Restaurant Weekend with Berkley Chamber (Oct. 6-7)
 - iv. Witches Night Out (Oct. 12)
 - v. Ghost Chase (Oct. 20)
 - vi. Trick or Treat Stroll (Oct. 28)
 - vii. Monster Mash Block Party (Oct. 28)
- VIII. **Liaison Reports**
 - A. City Council – Steve Baker
 - B. Community Development – Kristen Kapelanski
 - C. Planning Commission – Lisa Kempner
 - D. Public Works – Shawn Young and Ric Chalmers
 - E. Chamber of Commerce – Tim Murad
- IX. **Student Board Member Updates**
- X. **Board Committee Updates**
 - A. Art & Design
 - 1. ArtSpace Plaza Dedicated with School District and City
 - 2. Downtown Murals and Public Art Mapping, Marketing
 - B. Business Development
 - C. Downtown Events
 - 1. Downtown Berkley Farmers Market Series (Thursdays Through October)
 - 2. Berkley CruiseFest (August 18)
 - 3. Irish Fest (September 9)
 - D. Marketing Strategies
 - 1. B.O.S.S. Social District Launching
 - E. Organization
 - F. West Twelve Mile
 - 1. Bear Planters Concept
- XI. **Executive Director Updates**
 - 2. Michigan Municipal League Conference Participation (Oct. 18-20)
 - 3. Michigan Downtown Association Conference Downtown Berkley Tour (Nov. 1)
 - 4. Michigan Downtown Association Annual Conference (Nov. 2-3)
- XII. **Board of Directors' Comments**
- XIII. **Public Comments**
- XIV. **Adjournment**