

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, December 13, 2023 8:15 AM
Berkley Public Safety - 2nd Floor Conference Room**

MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.



AGENDA

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
 - A. Regular Meeting Minutes of November 8, 2023
- V. **Treasurer's Report**
- VI. **Action Items**
- VII. **Discussion Items**
 - A. Holiday Shopping Season Promotional Initiatives Underway
(Holiday Lights, Elf on a Store Shelf, Parade, Gazebo, Shopping Nights, Trolley, Santa)
 - B. Status of Recent Façade Grant Decisions, Latest Request for 2965 W. 12 Mile Façade
 - C. Downtown Landscaping Needs and Opportunities
- VIII. **Liaison Reports**
 - A. City Council – Steve Baker
 - B. Community Development – Kristen Kapelanski
 - C. Planning Commission – Lisa Kempner
 - D. Public Works – Shawn Young and Ric Chalmers
 - E. Chamber of Commerce – Tim Murad
- IX. **Closed Session**
 - A. Move to Go Into Closed Session to Discuss Executive Director Annual Performance Review
 - B. Move to Come Out of Closed Session
 - C. Provide Update on Concluded Annual Performance Review, as Needed
- X. **Student Board Member Updates**
- XI. **Board Committee Updates**
 - A. Art & Design
 - B. Business Development
 - C. Downtown Events
 - D. Marketing Strategies
 - E. Organization
 - F. West Twelve Mile
- XII. **Executive Director Updates**
 - A. Main Street Oakland County Placemaking Funding Update
 - B. National Main Street Reaccreditation Process Update
- XIII. **Board of Directors' Comments**
- XIV. **Public Comments**
- XV. **Adjournment**
- XIV. **Informational Meeting to Follow**