

**BERKLEY DOWNTOWN
DEVELOPMENT AUTHORITY (DDA)
PUBLIC INFORMATIONAL MEETING
MEETING MINUTES**

**Wednesday, December 28, 2023, 4:30 PM
Berkley City Hall, Council Chambers
3338 Coolidge, Berkley Michigan 48072**



MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.

- I. **CALL TO ORDER:** The meeting was called to order at 4:30 PM with DDA Executive Director Mike McGuinness facilitating.
- II. **WELCOME AND INTRODUCTIONS**
McGuinness welcomed those in attendance.
- III. **GOALS AND DIRECTION OF AUTHORITY**
McGuinness noted the DDA's vision to improve the downtown in ways that attract more businesses and visitors and to be attuned to their needs and concerns.
- IV. **PROJECTS TO BE UNDERTAKEN IN THE COMING YEAR**
McGuinness presented on 2023 targeted projects.
- V. **PUBLIC COMMENTS:** The opportunity for public comment was offered.
- VI. **FEEDBACK AND QUESTIONS**
Further Feedback and Questions were taken.
- VII. **CLOSING COMMENT**
McGuinness thanked everyone for attending the meeting and noted their input was helpful moving forward.
- VIII. **ADJOURNMENT:**
The meeting was adjourned at 5:00 PM.