



retro feel. metro appeal.

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY  
BOARD OF DIRECTORS MEETING**

Wednesday, March 9, 2022

8:30 AM – 10:00 AM

Berkley Public Safety - 2nd Floor Conference Room

**AGENDA**

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
  - A. Regular Meeting of February 9, 2022
- V. **Liaison Reports**
  - A. City Council – Steve Baker
  - B. Planning Commission – Lisa Kempner
  - C. Community Development – Megan Masson-Minock
  - D. Chamber of Commerce – Tim Murad
- VI. **Treasurer’s Report**
- VII. **Action Items**
  - A. Downtown Development Authority Annual Budget
- VIII. **Discussion Items**
  - A. Frozen February Block Party Success
  - B. March Leprechauns Marketing & Promotions Efforts
    - *Downtown Leprechauns Scavenger Hunt*
    - *Leprechauns Story Stroll with Berkley Public Library*
    - *Leprechauns’ Day Out*
  - C. First Ladies Night Out of the Year (*April 7<sup>th</sup>, 5:00 to 9:00 pm*)
  - D. Coolidge Crosswalks Progress
  - E. Downtown Design Guidelines Progress
- IX. **Student Board Member Updates**
- X. **Board Committee Updates**
  - A. Art & Design – Matteo Passalacqua
  - B. Business Development – Jenna Hance
  - C. Marketing & Promotions – Ashley Poirier
  - D. Organization – Scott Francis
  - E. West Twelve Mile – Tim Barnes
- XI. **Executive Director Updates**
  - A. Updates on Downtown Businesses and Construction Coming, Going, Expanding
  - B. Participated in Michigan Downtown Association Spring Workshop
  - C. Main Street Oakland County Summit (*March 17<sup>th</sup>, 9:00 am to 11:30 am*)
- XII. **Public Comments**
- XIII. **Board of Directors’ Comments**
- XIV. **Adjournment**