



**DOWNTOWN
DEVELOPMENT
AUTHORITY**

AGENDA

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
 - A. Regular meeting of August 11, 2021
- V. **Liaison Reports**
 - A. City Council – Steve Baker
 - B. Planning Commission – Lisa Kempner
 - C. Community Development - Erin Schlutow
 - D. Chamber of Commerce – Tim Murad
- VI. **Treasurer’s Report**
- VII. **Action Items**
 - A. Board of Directors Appointment Recommendations
 - 1. Tim Barnes (Twelve Mile seat)
 - 2. Erin Brick (Coolidge seat)
 - 3. Jenna Hance (Coolidge seat)
 - B. Interim Executive Director Permanent Hiring
 - C. Making Waves Facade Grant Application Approval
 - D. The Lunch Cafe Facade Grant Application Approval
 - E. Reware Vintage Façade Grant Application Approval
 - F. Holiday Lights Installation Plan Approval
 - G. Robust Downtown Marketing Plan Approval
 - H. Bike Racks Installation Plan Approval
- VIII. **Discussion Items**
 - A. Plaza Project at Coolidge and Catalpa
 - B. BOO!KLEY Nights Initiatives
 - C. Media Relations Recent Downtown Coverage
 - D. Stamped Concrete Resealing Project
- IX. **Student Board Member Updates**
- X. **Board Committee Updates**
 - A. Business Development – Open
 - B. Art & Design – Matteo Passalacqua
 - C. Marketing & Promotions – Ashley Poirier
 - D. Organization – Scott Francis
 - E. West Twelve Mile – Brian Zifkin
- XI. **Interim Executive Director Updates**
 - A. Downtown Berkley Monthly Idea Laboratory
Next Up: October 20th at 12:00 Noon – Have You Any Wool?
- XII. **Board of Directors’ Comments**
- XIII. **Public Comments**
- XIV. **Adjournment**

I. **CALL TO ORDER:** The meeting was called to order at 9:02 AM with Chair Andy Gilbert presiding.

II. **ROLL CALL:**

Present: Andrew Agbay
Matthew Baumgarten (9:00)
Donna Dirkse
Andy Gilbert
Chris Gross
Matteo Passalacqua
Ashley Poirier

Absent: Scott Francis – *excused*
Petro Drakopoulos – *excused*
Mitchell Moses – *excused*
Razur Rahman
Ailya Siddiqi – *excused*
Wayne Wudyka – *excused*
Garrett Wyatt – *excused*
Brian Zifkin – *excused*

Also present: Steve Baker, City Council Liaison
Chris Copacia, Resident
Lisa Kempner, Planning Commission Liaison (via Zoom)
Mike McGuinness, Interim DDA Executive Director
Tim Murad, Chamber of Commerce Liaison
Kim Rivera, New Moon Visions (via Zoom)

III. **APPROVAL OF AGENDA:** On motion by Agbay and second by Dirkse, the agenda was unanimously approved by the Board.

IV. **APPROVAL OF MINUTES**

A. Regular Meeting of July 14, 2021

On motion by Dirkse and second by Gross, the minutes were unanimously approved by the Board.

V. **Presentation**

A. New Branding – Kim Rivera, New Moon Visions (via Zoom)

New Moon Visions is the firm the DDA hired to create new branding for the DDA, with a new logo, graphics, and media approach to make Berkley stand out. Rivera walked attendees through the presentation including background, which included on-site interviews with local business owners, a visioning session, a tour of the business district and surrounding area, and community survey. One of her slides listed key words used by interviewees to describe the city: people, family friendly, walkable, neighborly, sweet, community spirit, and similar sentiments. Small town charm was cited frequently and something to build on. Adding even more diverse businesses is a goal.

People are drawn to shopping and special events, but want to see more downtown dining and entertainment options. Adding green space and dressing up vacant store fronts were also suggested improvements. With that background, New Moon created the slogan “Reinventing Charm.” They settled on a color palette and font family to use in all promotions. New Moon also created a new

DDA letterhead. Snippets of the murals are also used in promotions. The word “charm” is incorporated into most of the promotions. A video template was also created to use on social media (Facebook and Instagram). New Moon delivered all brand files, guidelines, buildable ads, video template, and all workable files to the DDA marketing team. DDA Marketing will get the photographs and gather testimonials to use in the campaign

Gilbert noted the strong connection between Berkley and creative events, making the marketing team pivotal.

VI. TREASURER’S REPORT:

McGuinness included a copy of the July financial spreadsheet provided by the Finance Director in the packet sent to the Board.

VII. ACTION ITEMS:

A. Advertising Plan

Poirier noted that Catalyst Media’s one month plan presented at the July meeting should be adopted to coincide with the new branding rollout, but she would also like to see what the longer term (quarterly or 12-month) advertising plan entails as well as their plans for the social media campaign. She didn’t have a copy of Catalyst’s current contract with the DDA. McGuinness reported he had met with Jennifer Foster of Catalyst and the contract at hand was submitted with the intent to capitalize on the new brand rollout. Baumgarten asked if having a longer term plan available for the September meeting was feasible, and Poirier said it seemed to be.

Poirier moved to approve the short-term Advertising Plan submitted by Catalyst Media in the amount of \$12,041.60, Gross seconded, and the motion was unanimously approved by the Board.

B. Downtown Benches

Board members had an opportunity to view Terra Bound Solutions rustic cedar-colored benches installed at Berkley parks by the Parks & Recreation Department. The cost of this style of bench is \$369.00. The Berkley Library will be installing the same kind of bench at their location. Benches are considered zero maintenance as the construction is recycled plastic. Board members agreed that the DDA logo can be affixed to the bench in some fashion.

Baumgarten moved to purchase up to 35 Terra Bound benches to be installed throughout the downtown and Dirkse seconded. Baumgarten amended the motion to add the language “up to \$15,000.00” and to note that the West 12 Mile Committee would add funds to cover adding 6 to 8 additional benches on the west end of 12 Mile. Dirkse seconded, and the motion was unanimously approved by the Board.

C. Making Waves Façade Grant Application

The Design Committee had not reviewed the application as of the meeting date.

D. The Lunch Café Façade Grant Application

The Design Committee had not reviewed the application as of the meeting date.

E. Amici’s Kitchen & Living Room Mural Application

A copy of Amici’s application with accompanying graphic representation was sent to the Board prior to the meeting, and the Design/Public Art Committees were recommending it for approval. The business’s logo can’t be included in the mural, or it would be considered an advertising sign needing different City approval.

On motion by Passalacqua and second by Agbay, Amici’s Kitchen & Living Room application for the mural facing 12 Mile with \$2500.00 DDA matching funding was unanimously approved by the Board.

VIII. DISCUSSION ITEMS

A. DDA Bylaws Language Update

Francis had communicated that the review and addition had not been completed by the DDA's attorney.

B. Sign up for remaining City Council Meetings (September - December)

Gilbert asked Board members to sign up for City Council meeting attendance and e-mail their availability.

C. New Board Member Candidates for Three Vacancies

Five applications for the vacant Board positions have been submitted and will be reviewed by the Organization Committee.

D. 2021/22 Board Officers

Baumgarten nominated Andy Gilbert and Andrew Agbay to be re-elected as Chair and Vice-Chair, respectively, to their current positions. Both were elected unanimously by the Board.

IX. STUDENT BOARD MEMBER UPDATES

School is out for summer vacation.

X. STANDING COMMITTEE UPDATES:

A. Business Development Committee – Open

No report.

B. Design Committee – Matteo Passalacqua

Passalacqua asked for an update on Design Guidelines, and Baumgarten reported they're still in process. Passalacqua offered his assistance if it can be helpful.

C. Marketing & Promotions Committee – Ashley Poirier

Poirier reported the committee is working on end of year events and budget as well as the branding rollout. Gilbert noted the importance of marketing and promotions to DDA success and business engagement and asked for more funds to be focused on that effort. Passalacqua asked the committee to present the Board with budget figures about their funding needs.

D. Organization Committee – Scott Francis

McGuinness reported that the committee did meet, but Francis was absent and did not make a report.

E. West 12-Mile Improvements – Brian Zifkin

Zifkin was absent, but McGuinness reported the committee met and is reviewing ideas.

XI. STAFF & COMMUNITY UPDATES:

A. Interim Director/Board Members

McGuinness thanked the Board for the opportunity to represent the DDA as Interim Director.

1. Wayfinding Signs

A punch list is in the process of identifying remaining issues.

2. Parking Lots Restriping

Passalacqua recommended that this maintenance be addressed in the budget every other year. A punch list is in the process of identifying remaining issues.

3. Berkley Plaza Project

All three entities have approved plans and funds to move forward, including an additional \$7,000.00 to add reinforced concrete where trucks enter the plaza and raise the height of one of the walls.

4. Coolidge Crosswalks

Baumgarten reported that the crosswalks are open without signals. He needs information from Oakland County Road Commission on further steps on overhead signals.

5. Berkley Street Art Fest

McGuinness reported attendance was good and the Folio mural was an attraction. Poirier credited McGuinness's efforts during the event.

6. MoGo Downtown Berkley Mural Ride

Maps should be at MoGo stations for the round trip tour.

B. City Council – Steve Baker

Baker reported that Council approved extending permission for outside events at closed off sections of downtown streets and temporary signage to December of 2022. Main Street also awarded the DDA's recognition at the meeting.

C. Planning Commission – Lisa Kempner

1. Building Department – Erin Schlutow

Schlutow reported that a public hearing will be held regarding downtown events, zoning, and entertainment.

D. Chamber of Commerce – Tim Murad

Murad reported that the Art Fest was a success and that the Chamber is selling Cruise Fest T-shirts. The Art Bash is coming up on Sept. 11 with 94 artists. They are looking for sponsors. Welcome Back packets will be given to Berkley teachers.

BOARD OF DIRECTORS' COMMENTS:

Passalacqua suggested moving Liaison reports up to the front of the meeting, with them welcome to stay for Board business if they choose. Board members agreed to try it at the September meeting.

Baumgarten reported that the preliminary road diet study results will be available at the end of August and another at the end of the year.

XII. PUBLIC COMMENTS: Gilbert asked that anyone with comments or questions e-mail them to the DDA to be answered within five business days. Resident Chris Copacia was interested in Berkley's transit options, having traveled extensively around Europe.

XIII. Adjournment:

The meeting lost quorum and ended at 10:22 AM.



**MEETING MINUTES
BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
MEETING OF THE BOARD OF TRUSTEES
Wednesday, September 8, 2021, 8:30 AM
Berkley Public Safety, 2nd Floor Conference Room**

UNOFFICIAL (NO QUORUM)

I. CALL TO ORDER: The meeting was called to order at 8:35 AM with Chair Andy Gilbert presiding.

II. ROLL CALL:

Present: Matthew Baumgarten
Andy Gilbert
Chris Gross
Matteo Passalacqua
Ashley Poirier
Razur Rahman
Ailya Siddiqi
Garrett Wyatt

Seven needed for quorum – only six present

Absent: Andrew Agbay – *excused*
Donna Dirkse – *excused*
Petro Drakopoulos – *excused*
Scott Francis – *excused*
Mitchell Moses – *excused*
Brian Zifkin – *excused*

Also present: Steve Baker, City Council Liaison
Lisa Kempner, Planning Commission Liaison
Mike McGuinness, Interim DDA Executive Director

III. APPROVAL OF AGENDA: Deferred – no quorum.

IV. APPROVAL OF MINUTES

A. Regular Meeting of August 11, 2021 – Deferred – no quorum.

V. LIAISON REPORTS

A. City Council: Steve Baker

Baker noted there wasn't much to report, and Council hadn't met recently. DTE will be ramping up their tree trimming. Redevelopment of the former Farina's property is moving forward. Design Guidelines are also gaining momentum. The City web site is secure. He thanked everyone for their efforts to make Cruise Fest a success.

Gilbert asked about progress on Coolidge crosswalks, motivated in part by witnessing a recent close call near his store where pedestrians were almost hit by a car whose driver appeared not to be paying attention to the road. Baumgarten noted the Coolidge task force has met once with two more meetings planned for later in the year to discuss and evaluate the road diet. Infrastructure (pedestrian signals) needs to wait for those results. Gilbert offered that that he feels it's irresponsible to invite shoppers to the downtown if they're not safe crossing roadways. Baker noted the City has money in the fund balance and could upgrade crosswalk traffic signals, perhaps adding overhead signals.

B. Planning Commission: Lisa Kempner

Kempner reported their last meeting addressed tightening up ordinance language, and they're working to move Design Guidelines to the finish line. Passalacqua asked if Erin Schlutow's schedule could be adjusted so she could attend the DDA meetings, as she is a key member of the Design Guidelines' team.

1. Community Development: Erin Schlutow – Absent.

C. Chamber of Commerce: Tim Murad – Absent; no report.

VI. TREASURER'S REPORT:

McGuinness will send a copy of the August financial spreadsheet to the Board when received from the Finance Director. Three applicants for Board vacancies are business owners but otherwise not prime Treasurer candidates.

VII. ACTION ITEMS:

A. Holiday Lights Installation Plan Approval

McGuinness included a copy of LeClerq's quotation for Holiday Lights with accompanying graphics in the packet sent to the Board prior to the meeting, but without a quorum, the proposal could not be approved.

McGuinness asked for Board input on expanding lights coverage, including possibly taking over decorating the gazebo, which Kempner requested, and having more lights on Coolidge. McGuinness noted that increased coverage would probably cost an additional \$8,000, plus the cost of electricity.

B. Robust Downtown Marketing Plan Approval

In the Board packet, McGuinness included a draft of his "Robust Downtown Marketing Plan" that covers the period through June 2022. The draft calls for a DDA investment of \$44,000 in advertising and marketing resources for that 10-month period in addition to amounts recently approved. Key points of the program were listed, and he suggested many items on the list could be done in-house: Media relations (news, etc.), updating posters and the marquee with the new branding, and having a dedicated public relations person but using Catalyst Media for the time being. The goal of the effort is having consistent and sustained marketing efforts that include print and social media, which has historically been focused more on individual events.

Poirier was in favor of putting elements of the campaign out for bid in the future. Gilbert stressed that marketing is a proven way to raise business awareness of the DDA and what it exists to do for them. Rahman noted that Berkley's demographic is changing, young families with children are moving in, and their parents are looking for activities to engage their children. Activities like the Art Fest and BOO!kley Nights are tailored to kids' participation, and all agreed it's an exciting target market.

Rahman stressed getting the schools involved in some kind of project. Poirier noted the new Scavenger Hunt app they purchased should draw younger residents with prizes for winners during October. Baker suggested the student Board members interface with the marketing team to advise ways to reach that younger demographic. He also suggested getting into Pokemon Go as a community activity that engages youth. He showed the Board the School District's calendar where each month has a focus and includes information about events happening that month. It could be a model for downtown businesses to "sponsor" a month and could be mailed to households or given out at local businesses.

McGuinness stressed that targeting Berkley residents and drawing them to shop downtown should be a focus of marketing efforts.

C. Making Waves Façade Grant Application Approval

Deferred because of lack of quorum.

D. The Lunch Cafe Facade Grant Application Approval

Deferred because of lack of quorum.

VIII. DISCUSSION ITEMS

A. Interim Executive Director Permanent Hiring, Compensation Package

Gilbert noted he'd had much discussion with other Board members about hiring a permanent Director and McGuinness' performance to date (@ a month and a half). Before offering the position to anyone, discussion has to go back to the hiring team, who should also recommend the appropriate level of compensation and terms. He requested Board members' input into that process. Baumgarten reported that having the Executive Director be a City employee rather than a contract employee has worked well previously. MSOC served as a consultant to previous search teams and can advise what comparable communities are paying for that position. Gilbert will ask the hiring team to meet as soon as they can.

B. Board of Directors Composition, Candidates for Vacancies

No discussion.

C. BOO!KLEY Nights Initiatives

No discussion.

1. Downtown Scavenger Hunt
2. Restaurant Weekend (October 1 and 2)
3. Night Market (October 2)
4. Ladies Night Out (October 14)
5. Trick or Treat Stroll (October 30)
6. Monster Mash (October 30)
7. Window Painting, Light Installations

IX. STUDENT BOARD MEMBER UPDATES

School had just started up and team sports are underway. Gilbert urged them to work with McGuinness and perhaps with the marketing committee as well for their ideas on engaging younger residents.

X. STANDING COMMITTEE UPDATES:

A. Business Development Committee – Open

B. Art and Design Committee – Matteo Passalacqua

Passalacqua announced that the mural on Rite Aid's Robina wall has been approved by corporate. He will work with McGuinness about improvements to be made to "Robina North," including redoing sidewalks, uniform landscaping, and installing new light fixtures. He will put a budget together to make those improvements in time for the next budget process.

C. Marketing & Promotions Committee – Ashley Poirier

No further discussion.

D. Organization Committee – Scott Francis

No discussion.

E. West 12-Mile Improvements Committee– Brian Zifkin

No discussion.

XI. INTERIM EXECUTIVE DIRECTOR UPDATE

A. Downtown Berkley Monthly Idea Laboratories

Next up: September 24, 9:00 to 10:30 AM, Articipate

B. DDA Booth at Berkley Art Bash (Sept. 11)

No discussion.

C. Stamped Brick Resealing Project

No discussion.

D. Detroit Guidelines City Consideration

No discussion.

XII. BOARD OF DIRECTORS' COMMENTS: None.

XIII. PUBLIC COMMENTS: None.

XIV. Adjournment:
The meeting ended at 9:52 AM.

Fund 814 DDA

GL Number	Description	Current Year Beg. Balance	Balance
*** Assets ***			
Cash			
814-000-001-000	CASH IN BANK	379,768.01	693,846.02
814-000-004-000	CASH - IMPREST PAYROLL	0.00	(12,421.52)
814-000-005-000	PETTY CASH	300.00	300.00
Cash		<u>380,068.01</u>	<u>681,724.50</u>
Accounts Receivable			
814-000-026-000	DELINQUENT PPT RECEIVABLE	7,809.21	7,809.21
814-000-040-001	ACCOUNTS RECEIVABLE - MANUAL	26.97	0.00
Accounts Receivable		<u>7,836.18</u>	<u>7,809.21</u>
Other Assets			
Other Assets		<u>0.00</u>	<u>0.00</u>
Total Assets		<u>387,904.19</u>	<u>689,533.71</u>
*** Liabilities ***			
Accounts Payable			
814-000-202-000	ACCOUNTS PAYABLE	146.50	0.00
Accounts Payable		<u>146.50</u>	<u>0.00</u>
Liabilities-ST			
814-000-232-000	EMPLOYEE PENSION DEDUCTIONS	0.00	957.71
814-000-241-000	FICA TAXES	89.32	89.32
814-000-257-000	ACCRUED PAYROLL	1,167.61	1,167.61
814-000-259-000	ACCRUED HEALTH CARE	0.01	0.01
Liabilities-ST		<u>1,256.94</u>	<u>2,214.65</u>
Total Liabilities		<u>1,403.44</u>	<u>2,214.65</u>
*** Fund Balance ***			
Unassigned			
814-000-390-000	FUND BALANCE	325,390.51	325,390.51
Unassigned		<u>325,390.51</u>	<u>325,390.51</u>
Total Fund Balance		<u>325,390.51</u>	<u>325,390.51</u>
Beginning Fund Balance - 20-21			325,390.51
Net of Revenues VS Expenditures - 20-21			61,110.24
*20-21 End FB/21-22 Beg FB		386,500.75	
Net of Revenues VS Expenditures - Current Year			300,818.31
Ending Fund Balance			687,319.06
Total Liabilities And Fund Balance			689,533.71

* Year Not Closed

REVENUE AND EXPENDITURE REPORT FOR CITY OF BERKLEY
 PERIOD ENDING 09/30/2021
 % Fiscal Year Completed: 25.21
 PRE-AUDIT REV AND EXP REPORT

GL NUMBER	DESCRIPTION	END BALANCE 06/30/2021 NORM (ABNORM)	2021-22 ORIGINAL BUDGET	2021-22 AMENDED BUDGET	YTD BALANCE 09/30/2021 NORM (ABNORM)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
Fund 814 - DDA							
Revenues							
Dept 001 - REVENUES							
814-001-401-000	PROPERTY TAXES	38,505.21	37,680.00	37,680.00	31,455.51	6,224.49	83.48
814-001-401-001	PROPERTY TAX CAPTURE - DDA	302,073.83	315,000.00	315,000.00	337,370.65	(22,370.65)	107.10
814-001-401-850	PPT - CURRENT YR DEL	4,787.24	(2,500.00)	(2,500.00)	0.00	(2,500.00)	0.00
814-001-401-900	PROPERTY TAXES - CHARGEBACKS	0.00	0.00	0.00	(849.62)	849.62	100.00
814-001-539-000	STATE GRANTS	5,775.62	0.00	0.00	0.00	0.00	0.00
814-001-573-000	LOCAL COMMUNITY STABILIZATION SHARE-PPT	14,569.46	14,000.00	14,000.00	0.00	14,000.00	0.00
814-001-664-000	INVESTMENT EARNINGS	1,011.62	3,000.00	3,000.00	84.82	2,915.18	2.83
814-001-674-005	MERCHANDISE REVENUE	0.00	250.00	250.00	255.00	(5.00)	102.00
814-001-675-005	CORPORATE DONATIONS	0.00	0.00	0.00	130.00	(130.00)	100.00
814-001-675-117	COOPERATIVE ADVERTISING INCOME	0.00	15,000.00	15,000.00	0.00	15,000.00	0.00
814-001-675-814	EVENT SPONSORSHIPS	0.00	2,500.00	2,500.00	0.00	2,500.00	0.00
Total Dept 001 - REVENUES		366,722.98	384,930.00	384,930.00	368,446.36	16,483.64	95.72
TOTAL REVENUES		366,722.98	384,930.00	384,930.00	368,446.36	16,483.64	95.72
Expenditures							
Dept 175 - DDA ADMINISTRATION							
814-175-704-000	FULL TIME EMPLOYEES	52,856.07	69,360.00	69,360.00	13,865.75	55,494.25	19.99
814-175-715-000	FICA	4,006.47	5,306.00	5,306.00	1,060.73	4,245.27	19.99
814-175-728-000	OFFICE SUPPLIES	199.33	1,500.00	1,500.00	0.00	1,500.00	0.00
814-175-814-001	WEBSITE	225.77	0.00	0.00	0.00	0.00	0.00
814-175-817-008	BOARD TRAININGS	0.00	3,000.00	3,000.00	0.00	3,000.00	0.00
814-175-960-000	PROFESSIONAL DEVELOPMENT	0.00	4,000.00	4,000.00	0.00	4,000.00	0.00
Total Dept 175 - DDA ADMINISTRATION		57,287.64	83,166.00	83,166.00	14,926.48	68,239.52	17.95
Dept 265 - CITY HALL							
814-265-921-100	TRIBUNAL/BOARD OF REVIEW TAX EXPENSE	0.00	2,500.00	2,500.00	0.00	2,500.00	0.00
Total Dept 265 - CITY HALL		0.00	2,500.00	2,500.00	0.00	2,500.00	0.00
Dept 822 - DDA OPERATIONS							
814-822-727-100	INTERNAL SRVC - LABOR & ADMIN	10,000.00	10,000.00	10,000.00	0.00	10,000.00	0.00
814-822-730-000	POSTAGE-PRINTING-MAILING	0.00	300.00	300.00	0.00	300.00	0.00
814-822-803-000	MEMBERSHIPS AND DUES	937.00	1,030.00	1,030.00	0.00	1,030.00	0.00
814-822-807-000	AUDIT SERVICES	1,470.00	1,500.00	1,500.00	260.00	1,240.00	17.33
814-822-817-000	CONSULTANT	0.00	15,000.00	15,000.00	0.00	15,000.00	0.00
814-822-818-205	SECRETARIAL SERVICES	1,825.00	2,000.00	2,000.00	450.00	1,550.00	22.50
814-822-824-000	LEGAL SERVICES	573.75	2,500.00	2,500.00	0.00	2,500.00	0.00
814-822-853-000	TELEPHONE	488.17	600.00	600.00	121.64	478.36	20.27
814-822-865-000	DOWNTOWN BERKLEY PARTNERS NON PROFIT	25.00	1,500.00	1,500.00	0.00	1,500.00	0.00
814-822-866-000	SUBSCRIPTION SERVICES	0.00	300.00	300.00	0.00	300.00	0.00
814-822-904-000	PRINTING	0.00	300.00	300.00	0.00	300.00	0.00
Total Dept 822 - DDA OPERATIONS		15,318.92	35,030.00	35,030.00	831.64	34,198.36	2.37
Dept 824 - SPECIAL EVENTS							
814-824-817-004	DDA - EVENTS	746.38	14,700.00	14,700.00	2,256.53	12,443.47	15.35

REVENUE AND EXPENDITURE REPORT FOR CITY OF BERKLEY
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 PRE-AUDIT REV AND EXP REPORT

GL NUMBER	DESCRIPTION	END BALANCE 06/30/2021 NORM (ABNORM)	2021-22 ORIGINAL BUDGET	2021-22 AMENDED BUDGET	YTD BALANCE 09/30/2021 NORM (ABNORM)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
Fund 814 - DDA							
Expenditures							
814-824-817-015	HOLIDAY LIGHTS	25,001.44	30,000.00	30,000.00	0.00	30,000.00	0.00
814-824-901-000	ADVERTISING	580.00	0.00	0.00	0.00	0.00	0.00
Total Dept 824 - SPECIAL EVENTS		26,327.82	44,700.00	44,700.00	2,256.53	42,443.47	5.05
Dept 826 - MARKETING AND ADVERTISING							
814-826-814-000	WEBSITE	0.00	312.00	312.00	0.00	312.00	0.00
814-826-817-002	DOWNTOWN MERCHANDISE EXPENDITURES	0.00	1,500.00	1,500.00	0.00	1,500.00	0.00
814-826-818-000	CONTRACTUAL SERVICES	390.00	6,000.00	6,000.00	3,600.00	2,400.00	60.00
814-826-901-000	ADVERTISING/MARKETING	38,990.27	29,000.00	29,000.00	1,986.68	27,013.32	6.85
814-826-901-001	MAP UPDATE & REPRINT	1,390.00	1,500.00	1,500.00	0.00	1,500.00	0.00
Total Dept 826 - MARKETING AND ADVERTISING		40,770.27	38,312.00	38,312.00	5,586.68	32,725.32	14.58
Dept 829 - STREETScape & DESIGN							
814-829-818-000	CONTRACTUAL SERVICES	0.00	0.00	0.00	1,615.00	(1,615.00)	100.00
814-829-818-200	FLOWER BASKET PROGRAM	32,410.85	28,000.00	28,000.00	7,752.51	20,247.49	27.69
814-829-818-201	PUBLIC ART/PLACEMAKING	11,416.67	25,000.00	25,000.00	2,500.00	22,500.00	10.00
814-829-818-207	PEST CONTROL	480.00	500.00	500.00	120.00	380.00	24.00
814-829-974-001	FACADE GRANT INCENTIVE PROGRAM	12,408.00	15,000.00	15,000.00	0.00	15,000.00	0.00
Total Dept 829 - STREETScape & DESIGN		56,715.52	68,500.00	68,500.00	11,987.51	56,512.49	17.50
Dept 940 - PUBLIC IMPROVEMENT							
814-940-974-002	STREETScape IMPROVEMENTS	1,615.00	55,000.00	55,000.00	0.00	55,000.00	0.00
814-940-974-003	SIDEWALK REPAIR	0.00	25,000.00	25,000.00	0.00	25,000.00	0.00
814-940-974-005	WAYFINDING	71,202.75	55,000.00	55,000.00	0.00	55,000.00	0.00
814-940-974-007	BERKLEY PLAZA PROJECT	0.00	60,000.00	60,000.00	31,081.50	28,918.50	51.80
Total Dept 940 - PUBLIC IMPROVEMENT		72,817.75	195,000.00	195,000.00	31,081.50	163,918.50	15.94
Dept 952 - ACTIVE EMPLOYEE BENEFITS							
814-952-716-000	DENTAL/VISION/LIFE-LTD/RHCS	1,000.00	1,000.00	1,000.00	0.00	1,000.00	0.00
814-952-716-500	HEALTH CARE COSTS - BC/BS	9,437.65	10,300.00	10,300.00	0.00	10,300.00	0.00
814-952-718-000	RETIREMENT-DB MERS	25,937.17	26,520.00	26,520.00	957.71	25,562.29	3.61
Total Dept 952 - ACTIVE EMPLOYEE BENEFITS		36,374.82	37,820.00	37,820.00	957.71	36,862.29	2.53
TOTAL EXPENDITURES		305,612.74	505,028.00	505,028.00	67,628.05	437,399.95	13.39
Fund 814 - DDA:							
TOTAL REVENUES		366,722.98	384,930.00	384,930.00	368,446.36	16,483.64	95.72
TOTAL EXPENDITURES		305,612.74	505,028.00	505,028.00	67,628.05	437,399.95	13.39
NET OF REVENUES & EXPENDITURES		61,110.24	(120,098.00)	(120,098.00)	300,818.31	(420,916.31)	250.48
BEG. FUND BALANCE		325,390.51	325,390.51	325,390.51	325,390.51		
NET OF REVENUES/EXPENDITURES - 2020-21					61,110.24	61,110.24	
END FUND BALANCE		386,500.75	205,292.51	205,292.51	687,319.06		

10/07/2021 02:46 PM
User: mpollock
DB: City Of Berkley

REVENUE AND EXPENDITURE REPORT FOR CITY OF BERKLEY

PERIOD ENDING 09/30/2021
% Fiscal Year Completed: 25.21
PRE-AUDIT REV AND EXP REPORT

GL NUMBER	DESCRIPTION	END BALANCE	2021-22	YTD BALANCE	AVAILABLE	% BDGT
		06/30/2021	ORIGINAL	2021-22	BALANCE	
		NORM (ABNORM)	BUDGET	AMENDED BUDGET	NORM (ABNORM)	USED



BOARD OF DIRECTORS APPOINTMENTS

Recommendation: Approval of Tim Barnes, Erin Brick, Jenna Hance as Recommendations to City Manager, City Council for Board of Directors Appointment

Additional Information: There are currently three vacancies on the Berkley Downtown Development Authority Board of Directors. Per the organization's Bylaws, the current vacancies represent one (1) Twelve Mile seat and two (2) Coolidge seats.

The DDA's Organization Committee reviewed the received applications from those seeking consideration for the Board. The committee moved forward with interviewing: Tim Barnes, proprietor of GateKeeper Games on Twelve Mile; Erin Brick, proprietor of Fresh Collective Kitchen & Market on Coolidge; and Jenna Hance, proprietor of Pinspiration Berkley on Coolidge. They conducted interviews with each of the applicants and believe they would be strong additions to the Board of Directors.

The Organization Committee recommends approval of Tim Barnes, Erin Brick, and Jenna Hance as the Board of Directors' recommended names for the three vacancies. Upon Board of Directors favorable recommendation, their names will be submitted to the Berkley City Manager and Berkley City Council for consideration of appointment.

- Mike McGuinness, Interim Executive Director. October 1, 2021.



Monday, June 21, 2021

Boards & Commissions Application

Full Name

Timothy Barnes

Current Address

Email Address

Cell Phone Number

How many years have you lived in Berkley?

7

Indicate which board/commission/committee this application is for:

Downtown Development Authority Board

Current Employer:

Self Employed

Current Occupation:

I own my own businesses.

Upload Resume



Timothy Barnes Resume.doc

Please outline your specific qualifications for this appointment:

I've invested close to a million dollars in this area so I have a vested interest in what is best for the downtown area. I have experience in managing business and boards that stretches' much farther back then just just since I opened my own store/bar. Also I am willing to put the time in to make the city and my association my own investment in the city work.

For questions regarding this application please call the

City Clerk's Office at (248) 658-3310.



Thursday, July 15, 2021

Boards & Commissions Application

Full Name

Erin Brick

Current Address

Email Address

Cell Phone Number

How many years have you lived in Berkley?

8

Indicate which board/commission/committee this application is for:

Downtown Development Authority Board

Current Employer:

Self

Current Occupation:

Fresh Collective Kitchen Owner

Upload Resume



Erin_Brick_Resume (1).PDF

Please outline your specific qualifications for this appointment:

I have been active in the community and event planning for several years now. I am a current business owner on Coolidge and very much look forward to engaging with Berkley businesses and residents! Please disregard my first application/resume. I sent an outdated resume!

For questions regarding this application please call the

City Clerk's Office at (248) 658-3310.



Tuesday, June 8, 2021

Boards & Commissions Application

Full Name

Jennifer Hance

Current Address

Email Address

Cell Phone Number

How many years have you lived in Berkley?

25

Indicate which board/commission/committee this application is for:

Downtown Development Authority Board

Current Employer:

Pinspiration Berkley

Current Occupation:

Owner

Upload Resume



Hance Resume 0621.pdf

Please outline your specific qualifications for this appointment:

I am a long time Berkley resident and proud BHS alumni. I moved back to Berkley five years ago, in time for my oldest to start kindergarten here. I am also the owner of Pinspiration Berkley, a DIY crafting studio, in our downtown Coolidge district. I am committed to making our studio and our downtown district a thriving space for businesses and families to enjoy.

For questions regarding this application please call the

City Clerk's Office at (248) 658-3310.



retro feel. metro appeal.

MAKING WAVES FACADE GRANT APPLICATION

Staff Recommendation: Approval of \$2,500 in DDA Downtown Commercial Façade & Parking Lot Enhancement Grant Program Funding for Making Waves USA at 3116 Twelve Mile Road.

Additional Information: Applicant began pursuing approval of DDA funding support for facade upgrades earlier this year, and modified application upon feedback from Design Committee. Since their initial submission, the outdated awning has been removed from the facade. Also, in the severe weather events this summer, a portion of the facade exterior was damaged. As part of their planned exterior enhancements, they will be having those repairs completed and the entire upper portion repainted (which comports with the Design Committee feedback).

I have met with the applicant on site and learned further context on these and other enhancements they are pursuing that go beyond what is contained in this particular proposal, including to the side, rear, parking lot, and interior areas. They also have a location in Holland, Michigan and two in California. The aesthetic appearance of their Holland location, as one example, greatly adds to the design and curb appeal of that downtown. The business owner Sean Ryan and their team have committed to elevating this prominent Twelve Mile Road location.

My assessment is that their proposed work will improve the attractiveness and viability of this location and this commercial district. I look forward to fostering an even stronger rapport with this business as they strive to become more engaged and positively contributing merchants in downtown Berkley.

- Mike McGuinness, Interim Executive Director. September 1, 2021.

Making Waves

DDA BERKLEY FAÇADE GRANT PROGRAM APPLICATION

Company Name: Making Waves USA
Company Owner: Sean P Ryan

Members of the Berkley DDA Board,

Thank you for taking time out of your schedules to read our Façade Grant application. We are looking to update the exteriors outside of 3116 12 Mile Road. This is a shared building space between Making Waves and The Lunch Café. We are resubmitting two applications, one for each business.

Since we are new to the area let me introduce our business, Making Waves USA is a premiere swim shop, we serve those who participate in aquatics from the national to the recreational level. We pride ourselves on customer service and hope to be an uplifting beacon as one of downtown Berkley's storefronts. I had the pleasure of meeting Jennifer Finney, and as discussed in my meeting, I have received two different quotes from Michigan based signage companies. I will be attaching the invoices I received as well as mock up designs that were made. To improve Making Waves side of the building are asking for \$14,800 (Signarama ests-29644)

The first improvement on the agenda would be to remove the Right Moves Consignment awning completely off the corner of the building and repaint the faced of the building. We will then replace the awnings it with a Non-Lit wall sign. Please see the mock ups below.



EXISTING

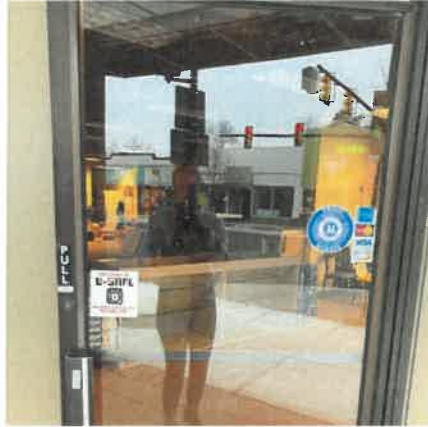


PROPOSED

Making Waves

We will also be removing the previous company's verbiage off of the bay windows and front door. (Please note the following improvements only apply to Making Waves side of the building.) We decided to leave the blue and orange pin stripes in the bay window, they just so happen to be our company's colors! A mock up has been done for our hours of operation and is shown below.

Existing:



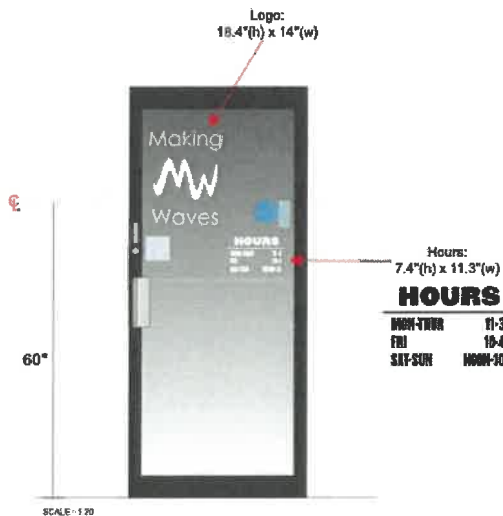
Proposed:

INSTALLED AT:
 3116 12 Mile Rd.
 Berkley, MI 48076
MAKING WAVES USA

S-29644

Troy / Metro Detroit
Signarama
 The way to grow your business.

248-585-6880 | michigansignshops.com | 1017 Naughton Dr. Troy, MI 48063



AN ARTIST REPRESENTATION - Image is for illustration purposes only. Objects in reality may be larger or smaller than depicted.

DETAIL - ITEM 2
 White Vinyl Door Logo
 • Overall Size: 18.4"(h) x 14"(w)
 • White PFA, gloss laminate
 • Placed first surface on glass

QTY 1
2.5 SF

SALES: Renee W | renee@michigansignshops.com

DRAWING: Field J.

CREATED: 01/19/2021

REVISED:

PAE MTH

CLIENT APPROVAL: By signing this proof, I approve the size, quantity, spelling, colors, & overall design. I understand that I am 100% responsible for any additional changes to my order after the date indicated on my approval.

Below is a picture of the side door entrance into our building. We use it for shipping and receiving. The side door faces Griffith street.

Making Waves

Existing:

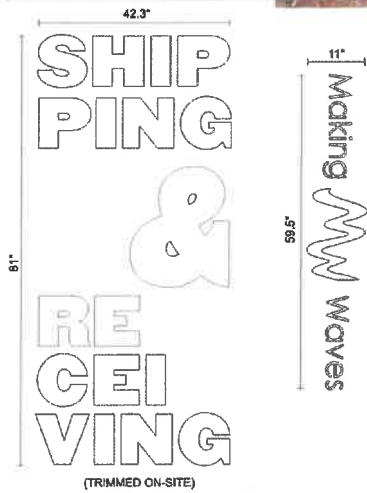


Proposed:

INSTALLED AT:
3116 12 Mile Rd.
Berkley, MI 48076
MAKING WAVES USA

Troy / Metro Detroit
Signarama
The way to grow your business.

248-580-6880 | michigansignshops.com | 1017 Naughton Dr., Troy, MI 48063



(TRIMMED ON-SITE)

AN ARTIST REPRESENTATION - Image is for illustration purposes only. Objects in reality may be larger or smaller than depicted.

DETAIL - ITEM 4
White Vinyl Door Label
- White PVA, glass laminate
- Placed first surface on glass

QTY 1
30 SF

SALES: Renee W | renee@michigansignshops.com
DRAWING: Reid J.
CREATED: 01/19/2021 REVISIONS:

FILE PATH

CLIENT APPROVAL: By signing this proof I agree to the size, quantity, layout, application, & colors depicted. I order and that I am responsible for any address, contact, or any other information on my approval.

Making Waves

Lastly, we will need to discard and replace 5 parking signs that are in the back of the building.

Existing:



Proposed:

INSTALLED AT:
 3116 12 Mile Rd,
 Berkley, MI 48076
MAKING WAVES USA
S-29844

Troy / Metro Detroit
Signarama
The way to grow your business
 248.555.6890 | michigan@signshops.com | 1017 Naughton Dr. Troy, MI 48063



AN ARTIST REPRESENTATION - Image is for illustration purposes only. Objects in reality may be larger or smaller than depicted.

<p>DETAIL - ITEM 6 Parking Sign - 963" Aluminum - Printed Vinyl graphics - Non-Reflective</p>	<p>QTY 8 Signs</p>	<p>SALES: Renee W F rneef@michigan@signshops.com DRAWING: Paul J. CREATED: 01/19/2021 REVISED:</p>
--	---------------------------	---

CLIENT APPROVAL: 01/19/2021 10:01 AM. ALL DIMENSIONS, WEIGHTS, COLORS, & GRAPHICS SUBJECT TO CHANGE WITHOUT NOTICE. ALL DIMENSIONS ARE APPROXIMATE. ALL DIMENSIONS ARE APPROXIMATE. ALL DIMENSIONS ARE APPROXIMATE.

Making Waves

Along with this application I have attached three estimates from Signarama and Michigan Custom Signs and J&L Painting and remodeling. Please let me know if you have any questions, comments or concerns. We look forward to hearing back from you and getting this project started!

Thank you for your consideration.

- Making Waves Management

The way to grow your business!

Payment Terms: 50/COD

Created Date: 1/14/2021

DESCRIPTION: Signage Package

Bill To: Making Waves USA
3116 12 Mile,
Berkley, MI 48076
US

Installed: Making Waves USA
Elliot Schinella
3116 12 Mile,
Berkley, MI 48076
US

Requested By: Elliot Schinella
Email: eschinella@makingwavesusa.com
Work Phone: (248) 228-5775

Salesperson: Renee Wenner
Email: renee@michigansignshops.com
Work Phone: 2485856880
Entered By: Renee Wenner

NO.	Product Summary	QTY	UNIT PRICE	AMOUNT
1	<p>Non-Lit Wall Signs - Option 1</p> <p>Custom Non-Lit Wall Sign</p> <ul style="list-style-type: none"> - Sized: 41" x 146" - 3" Deep Aluminum Pan Sign - Painted White - Flat Vinyl Graphics on surface <p>-----</p> <p>Includes Installation</p> <ul style="list-style-type: none"> - Includes use of bucket truck and (2) men <p>Price to Install: \$700 each</p>	2	\$2,600.00	\$5,200.00
2	<p>Channel Letters - Option 2</p> <p>Custom fabricated channel letters</p> <ul style="list-style-type: none"> - Overall Size: 36" x 155" - White returns, 3.5" deep - White edgcap - Flush Mount - Illuminated with high-efficiency low-voltage LED's - UL listed - Proudly Built in our shop, in Metro Detroit! <p>-----</p> <p>Price Includes Complete Installation of Signage</p> <ul style="list-style-type: none"> - Use of bucket truck and (2) men for install - Includes drive time, labor and materials - Signarama will connect to any existing electrical within 8' of sign location - If electrical is not run to sign location, customer is responsible for contracting an electrician to run power for sign <p>Install Price: \$1,000 each</p>	2	\$3,500.00	\$7,000.00

3	Front Door Vinyl Decal Printed Vinyl Door Logo - Printed Vinyl, gloss laminate - Placed first surface on glass	1	\$45.00	\$45.00
4	Removal of Window Text Removal of Existing Vinyl Text on Windows - Signarama to remove and dispose of vinyl - Leaving striping and removing text	1	\$375.00	\$375.00
5	Side Door Vinyl Decal Printed Vinyl Door Logo - Overall Size: 30 SF - Printed Vinyl, gloss laminate - Placed first surface on glass	1	\$240.00	\$240.00
6	Parking Signs Custom Parking Sign - Sized: 12" x 18" - Printed graphic - NON REFLECTIVE - .063 Aluminum, single sided	8	\$55.00	\$440.00
7	Removal of Awnings and Structure Signarama to remove both awnings and Dispose - Removal of all metal framing - Silicone and paintable caulk all holes NOTE: Facade will need to be painted once awnings removed by a professional painting company	2	\$750.00	\$1,500.00
8	Sign Permits, City of Berkley Process and application of Sign Permit in ??? - Application Fee: \$250, Sign/Electric Connection Permits: \$???(estimate) * The Electrical Connection permit fee only covers connecting the signs to the existing electrical. A separate electrical permit must be pulled by a licensed contractor if new electrical lines will need to be run for the sign. **Final permit fees will be added once permit has been pulled	1	\$0.00	\$0.00

Orders less than \$200 must be paid in full at the time the order is placed.
Orders over \$200 require a 50% deposit (minimum) at the time the order is placed and before any work can begin, including the design. Production will not begin until we have received approval of the proof from the Customer. All signs remain the property of Signarama/National Branding until paid in full. Signarama/National Branding reserves the right to remove signage from Customer's location at Customer's expense for failure to pay in full. Orders cannot be cancelled or edited without written consent from Signarama/National Branding. Restocking fees apply. Accepting delivery and/or installation of the work is Customer affirmation that

the work substantially conforms to all expectations. Customer shall be liable for all costs related to collection balances.

Signature: _____ **Date:** _____

NC3822-3-part carbonless

2 Adams

Marty Brace
TIL Painting + Remod.
2145 Mead Ln.
White Lake, MI
49386
248-571-7228

Contractors Invoice

DATE 6-14-2021		YOUR WORK ORDER NO. 1-248-571-4380	YOUR BID NO.
DESCRIPTION OF WORK PERFORMED			

- ① Pressure Wash the upper siding above Bricks on 2 sides of the Building
- ② Paint siding only, 2 coats, color of your choice

\$ 2400.00 Total Labor
plus Materials (Approx 500.00)

Handwritten note: 1485-571-7228



retro feel. metro appeal.

THE LUNCH CAFE FACADE GRANT APPLICATION

Recommendation: Approval of \$1,250 in DDA Downtown Commercial Facade & Parking Lot Enhancement Grant Program Funding for The Lunch Cafe at 3116 Twelve Mile Road.

Additional Information: Applicant began pursuing approval of DDA funding support for facade upgrades earlier this year, and modified application upon feedback from Design Committee. Since their initial submission, the aged awning has been removed from the facade. As a part of their planned exterior enhancements, they will be having the entire upper portion repainted (which comports with the Design Committee feedback); it will be a shade of gray and blend with the neighboring Making Waves USA painting refresh.

These enhancements are being coordinated in concert with the neighboring Making Waves USA, which will foster a high-impact, noticeable improvement to this cluster of storefronts. Previous concerns focused on the logo size and placement on the facade; I have learned through outreach and conversations that the white box around their logo reflected in the initially submitted rendering will not be part of the final installation, but, rather, the circular logo itself. The Design Committee felt this work would be an overall improvement to the aesthetic of this location and this district, but has remaining concerns about the large size of the logo and it not being in keeping with the downtown design, so they did not recommend the full possible grant funding. They recommend \$1,250 grant funding approval.

- Mike McGuinness, Interim Executive Director. September 22, 2021.



DDA BERKLEY FAÇADE GRANT PROGRAM APPLICATION

Company Name: The Lunch Cafe
Company Owner: Cindy Coon

Members of the Berkley DDA Board,

Thank you for taking time out of your schedules to read our Façade Grant application. We are looking to update the exteriors outside of 3116 12 Mile Road. This is a shared building space between Making Waves and The Lunch Café. We are submitting two applications, one for each business.

To change The Lunch Café's exterior signage we are asking for \$5,895 (Signarama ests-31312)

The Lunch Cafe is owned by the Coon family. Mark, Cindy, and Angela started The Lunch Cafe back in 2007 with the intention of making a mark on the city of Berkley. Cindy was raised in a family where home cooking came second nature. She brought her home cooking knowledge to the restaurant world. After Angela graduated college, she joined her mom as co-owner and operating manager. Cindy has shared her recipes, creations, and inspirations with her and they now grow their business together.

The Lunch Cafe prides itself on everything being fresh, homemade, and affordable. Everything we make is made to order. Our dressings, mayos, and soups are all homemade. We feature two homemade soups daily. One of those soups is always vegetarian. We make around 75 soups, so they are in constant rotation. We try to shop and buy produce locally when we can. Since we buy everything fresh, that means it's never bagged lettuce or frozen ingredients. Cindy always had the philosophy that people should be able to have a quick, delicious lunch that won't break the bank. Our prices are very reasonable for the quality of food we serve. Our style of dining is fast casual. Walk up to the counter, place and pay for your order, and we'll do the work from there. Whether you're carrying out or dining in, we'll make sure you're taken care of.

The crew we have working for us are more than just employees; they're family. We're fun, friendly, and efficient. We love getting to know all of our customers and once you come in and we get to know you, you become a "regular". We love when that happens!

We had the pleasure of meeting Jennifer Finney, and as discussed in my meeting, I have received two different quotes from Michigan based signage companies. I will be attaching the invoices I received as well as mock up designs that were made. To improve The Lunch Cafe side of the building are asking for (Signarama ests-29644)

The first improvement on the agenda would be to remove the current The Lunch Café awning completely off the corner of the building and repaint the faced of the building. Next, we will then replace the awnings it with a Non-Lit wall sign. Please see the mock ups below.

Along with this application I have attached two estimates from Signarama and J & L Painting and remodeling. Please let me know if you have any questions, comments or concerns. We look forward to hearing back from you and getting this project started!

Thank you for your consideration.

- The Lunch Café Management

INSTALLED AT:
3116 12 Mile,
Berkley, MI 48076

MAKING WAVES USA/THE LUNCH CAFE

31312

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AN ARTIST REPRESENTATION - Image is for illustration purposes only. Objects in reality may be larger or smaller than depicted.

The way to grow your business!

Payment Terms: 50/COD

Created Date: 4/6/2021

DESCRIPTION: The Lunch Cafe Sign

Bill To: Making Waves USA
3116 12 Mile,
Berkley, MI 48076
US

Installed: Making Waves USA
Eyad Fakhoury
3116 12 Mile,
Berkley, MI 48076
US

Requested By: Eyad Fakhoury
Email: eyad@makingwavesusa.com
Work Phone: (248) 591-4176

Salesperson: Renee Wenner
Email: renee@michigansignshops.com
Work Phone: 2485856880
Entered By: Renee Wenner

NO.	Product Summary	QTY	UNIT PRICE	AMOUNT
1	<p>Non-Lit Wall Signs - Option 1</p> <p>Custom Non-Lit Wall Sign</p> <ul style="list-style-type: none"> - Sized: 48" x 96" - 3" Deep Aluminum Pan Sign - Painted White - Flat Vinyl Graphics on surface <p>-----</p> <p>Includes Installation</p> <ul style="list-style-type: none"> - Includes use of bucket truck and (2) men <p>Price to Install: \$700 each</p>	1	\$1,925.00	\$1,925.00
2	<p>Channel Letters - Option 2</p> <p>Custom fabricated channel letters</p> <ul style="list-style-type: none"> - Overall Size: 39.2" x 120" - White returns, 3.5" deep - White edgcap - Flush Mount - Illuminated with high-efficiency low-voltage LED's - UL listed - Proudly Built in our shop, in Metro Detroit! <p>-----</p> <p>Price Includes Complete Installation of Signage</p> <ul style="list-style-type: none"> - Use of bucket truck and (2) men for install - Includes drive time, labor and materials - Signarama will connect to any existing electrical within 8' of sign location - If electrical is not run to sign location, customer is responsible for contracting an electrician to run power for sign <p>Install Price: \$1,000 each</p>	1	\$3,000.00	\$3,000.00

		1	\$750.00	\$750.00
3	Removal of Awnings and Structure Signarama to remove both awnings and Dispose - Removal of all metal faming - Silicone and paintable caulk all holes NOTE: Facade will need to be painted once awnings removed by a professional painting company	1	\$750.00	\$750.00
4	Sign Permits, City of Berkley Process and application of Sign Permit in ??? - Application Fee: \$250, Sign/Electric Connection Permits: \$???(estimate) * The Electrical Connection permit fee only covers connecting the signs to the existing electrical. A separate electrical permit must be pulled by a licensed contractor if new electrical lines will need to be run for the sign. **Final permit fees will be added once permit has been pulled	1	\$0.00	\$0.00

Subtotal:	\$5,675.00
Taxes:	\$220.50
Grand Total:	\$5,895.50

Orders less than \$300 must be paid in full at the time the order is placed. Orders over \$300 require a 50% deposit (minimum) at the time the order is placed and before any work can begin, including the design. Production will not begin until we have received approval of the proof from the Customer. All signs remain the property of Signarama/National Branding until paid in full. Signarama/National Branding reserves the right to remove signage from Customer's location at Customer's expense for failure to pay in full. Orders cannot be cancelled or edited without written consent from Signarama/National Branding. Restocking fees apply. Accepting delivery and/or installation of the work is Customer affirmation that the work substantially conforms to all expectations. Customer shall be liable for all costs related to collection balances.

Signature: _____ **Date:** _____

NC822-3-part carbonless

DATE: 6-14-2021
 YOUR WORK ORDER NO: 1-248-571-4380
 CONTRACTOR: MARY BRACE
 ADDRESS: 2195 Mead Ln. Wixom, MI 48396
 PHONE: 248-27228

Contractors Invoice

DESCRIPTION OF WORK PERFORMED

① Pressure Wash for upper siding above bricks on 2 sides of the building. 2 coats, color of your choice

② Paint siding only, 2 coats, color of your choice

\$ 2400.00 Total Labor plus Materials (Approx \$500.00)

1-248-571-4380

1-248-571-4380



retro feel. metro appeal.

REWARE VINTAGE FACADE GRANT APPLICATION

Recommendation: Approval of \$732.50 in DDA Downtown Commercial Facade & Parking Lot Enhancement Grant Program Funding for Reware Vintage at 2965 W. Twelve Mile Road.

Additional Information: Applicant is a new retailer in this space and is seeking our grant funding program support to assist in the facade and sign painting. The Berkley Downtown Development Authority Design Committee reviewed the application at their September 22, 2021 meeting. The Committee felt this work would be an improvement to the aesthetic of this location and this district. They recommend the \$732.50 grant funding approval.

Proprietors Bethany and Dan Nixon have eagerly joined the downtown community and engaged with our DDA, participating in our Night Market and have signed up to be part of Ladies Night Out and the Trick or Treat Stroll during our BOO!KLEY Nights season. We welcome their joining the downtown Berkley scene and wish them well.

- Mike McGuinness, Interim Executive Director. September 22, 2021.

BERKLEY DDA DOWNTOWN COMMERCIAL FAÇADE &
..... PARKING LOT ENHANCEMENT GRANT
Retro Feel. Metro Appeal. PROGRAM

GENERAL INFORMATION

1. Applicant's Name: BETHANY NIXON
2. Property Address: 2965 W. 12 MILE RD, SUITE 200
3. Is the applicant the property owner? Yes _____ No X
4. Is the property occupied? Yes X No _____
5. Business Name: REWARE VINTAGE LLC
6. Business Owner Name: BETHANY NIXON
7. Business Mailing Address: 2965 W. 12 MILE RD, SUITE 200, BERKLEY MI 48072
8. Business Owner Phone: (248) 736-1688
9. Business Owner Email: bethany@rewarevintage.com
10. Property Owner Name: SAVAGE PROPERTIES
11. Property Owner Address: 4318 ELMWOOD AVE, ROYAL OAK MI 48073
12. Property Owner Phone: 248-890-0293
13. Property Owner Email: N/A
14. Number of Building Stories: 1 Linear frontage of building: 196" x 159"
15. Present use of building? Retail Office Service Mixed Other
16. Have you secured all financial resources necessary for this renovation project including the matching grant funds that would be reimbursed to you? Yes X No _____

17. *On a separate sheet of paper, please give a detailed explanation of the work that you propose performing. Give as much information as you have, including drawings and photos. Bids or quotes for the proposed work must be included. Requested grant amount must also be part of this explanation.*

I (we) have reviewed the Berkley DDA Façade & Parking Lot Improvement Guidelines and understand that our renovations must conform. I (we) certify that the information contained in this application is, to the best of my (our) knowledge, correct and accurate as of this date. I (we) understand that this application does not obligate me (us) or the DDA to any additional financial arrangements made under this Façade & Parking Lot Grant Program.

The frontage of the Reware Vintage store (at 2965 12 Mile Rd, Suite 200) will be repainted white, and our business sign will be painted directly on the masonry. Our sign painter for the project is Kelly Golden, a fantastic female sign painter who has also painted signs for Supino Pizza & Bobcat Bonnies, and did the vintage stripe and typography painting of the interior of Bowlero Lanes. We are thrilled to be working with her on our sign!

We will be painting the frontage white ourselves, and Kelly will be painting the sign. The colors of the sign will be a bright red & blue, and a mix of the two where the words overlap. The overall look will be clean and crisp, with a modern, yet retro feel, as seen in the mock up photo.

The cost breakdown of the project:

Sign painter cost and scissor lift rental per her quote	\$1400
Exterior white paint and painting supplies	<u>\$65</u>
Total	\$1465

We are requesting a grant of \$732.50, which is 50% of the total cost. Thank you for your consideration!

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The cost breakdown of the project:

Sign painter cost and scissor lift rental per her quote	\$1400
Exterior white paint and painting supplies	\$65
Total	\$1465

We are requesting a grant of \$732.50, which is 50% of the total cost. We will maintain the clean new look of the façade throughout our 3 year lease, and hopefully for many years to come after that. Thank you for your consideration!



CLIENT NAME: Reware Vintage - Bethany Nixon		DATE: August 22, 2021
PHONE: (248) 736-1688		EMAIL: bethany@rewarevintage.com
ADDRESS: 2965 W 12 Mile, Berkley		
EMAIL: info@kellygoldensigns.com • PHONE: (810) 623-0738 • WEB: www.kellygoldensigns.com • ADDRESS: 8513 Marygrove Dr. Detroit, MI 48221 USA		

ITEM 1 : Painted logo

Surface: Painted exterior brick

Colors: 3 color, exact specs TBD

Materials: Behr marquee exterior latex

Size: storefront measures 15' wide

Timeline: Sept/Oct 2021

Total cost: \$1,400 (includes scissor lift rental)

ARTWORK:

REWARE
VINTAGE



Designs, details, and plans represented herein are the sole property of Kelly Golden. All or any part of these designs (except registered trademarks) are protected. Attempts to duplicate designs without written consent may result in legal repercussions. The prices, specifications, and conditions as described are satisfactory and are hereby accepted. Kelly Golden is authorized to do the work as specified.

CLIENT APPROVAL:

DATE:

**50%
DEPOSIT**

Required on all jobs.
Balance due upon completion.
Installation not included.



143"

REWARE
VINTAGE

28"

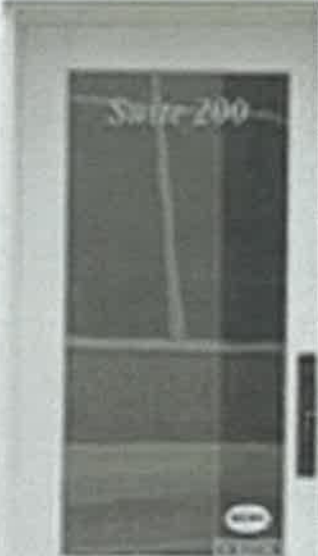
159"

REWARE
VINTAGE
OPENING IN
OCTOBER
REWAREVINTAGE.COM

REWARE
VINTAGE
OPENING IN
OCTOBER
REWAREVINTAGE.COM

REWARE
VINTAGE
OPENING IN
OCTOBER
REWAREVINTAGE.COM

96"



120"

COOL,
CASUAL
VINTAGE
FOR
EVERYONE
REWAREVINTAGE.COM

POP
CULTURE
AND
T-SHIRT
OBSESSED
REWAREVINTAGE.COM

STYLE
AND
SUSTAIN-
ABILITY
FOCUSED
REWAREVINTAGE.COM

120"

37"

196"



retro feel. metro appeal.

HOLIDAY LIGHTS INSTALLATION (GL: 814-824-817-015)

Staff Recommendation: Approval of \$30,825 Contract with LeClerc Display Company, Inc. to Install Holiday Lights, with Anticipated Energy Usage Costs of \$7,175, for \$38,000 Holiday Lights Project Total

Additional Information: LeClerc Display Company, Inc. has been expertly handling Holiday Lights installations for downtown Berkley, and working with our DDA, for multiple years. White and blue snow bursts and snowflakes are again the theme, to provide for a festive downtown atmosphere that is also welcoming of many faiths. Prompted by guidance from our previous Executive Director, Shawn Bailey of LeClerc adapted the previous year's light coverage proposal to have a greater impact and more thorough coverage along Coolidge's streetscape.

Last year, LeClerc installation costs were \$22,785. The increased Coolidge lights bring this year's proposal to \$30,825. If that is too high for the Board's liking, proposal lines 11 through 14 represent the additions and can be dialed back. Another reduction option is Line 1 (Robina bushes), Line 2 (Museum wreaths), and Line 10 (Robina lighted tree) with a cumulative reduction of \$2,095 (with a modified total of \$28,730).

The city's Department of Public Works confirmed for us that the DTE Energy costs associated with the holiday lights has been around \$5,000 each of the past few years, with 145 receptacles used. Anticipating that this expanded light coverage could use approximately 182 receptacles, and extrapolating the energy costs from that range, a very expansive estimate would land the projected energy costs at \$7,175.

The current budgeted amount for Holiday Lights is \$30,000. My recommendation is that, if the DDA was concerned about past anemic Coolidge coverage, this proposal for installation be pursued to better enhance our district's holiday shopping scene.

- Mike McGuinness, Interim Executive Director. September 1, 2021.



LeClerc Display Co. Inc.
Established 1964

Lease

**Holiday Lights and Decorations
for Cities and Shopping Centers**

Date: 8/16/2021
INVOICE # 2121

MICHAEL MCGUINNESS

City of Berkley
3338 Coolidge Hwy.
Berkley, MI 48072
313-600-4563

mmcginness@berkleymich.net

Line	Quantity	Description	Unit Price	Line Total
1	3	Bushes at 12 Mile & Robina lighted with clear mini-lights	165	495.00
2	2	Lighted Tri-Candle Wreaths on Historical Museum	200	400.00
3	8	6' Lighted SnoBurst, intersection 12 Mile & Coolidge Hwy.	205	1,640.00
4	38	8' Lighted framed snowflakes on Coolidge from Beverly to 11 Mile	180	6,840.00
5	26	8' Lighted framed snowflakes on 12 Mile from Tyler to Greenfield	180	4,680.00
6	29	3' Silhouette lighted snowflakes on 12 Mile from Tyler to Kenmore	150	4,350.00
7	4	Poles on Robina lighted with clear mini-lights	60	240.00
8	31	Poles on 12 Mile lighted with clear mini-lights	60	1,860.00
10	1	Lighted live Christmas tree installed in planter box at 12 mile and Robina	1,200	1,200.00
11	9	Poles on Coolidge lighted with clear mini-lights (Mogo Bike, Library, Rosemont)	60	540.00
12	5	12' Lighted LED Snow-burst, spaced along Coolidge	820	4,100.00
13	16	Doubled 8' Framed Snowflakes on Coolidge	160	2,560.00
14	12	Doubled 8' Framed Snowflakes on 12 Mile	160	1,920.00
Total				\$30,825.00

Upon acceptance of this lease by LeClerc Display Co. Inc. (Lessor), the undersigned (Lessee) leases the above described property from lesser upon the following terms:

Signed by: *James Bailey* Lessor LeClerc Display Co. Inc.

Signed by: _____ Lessee

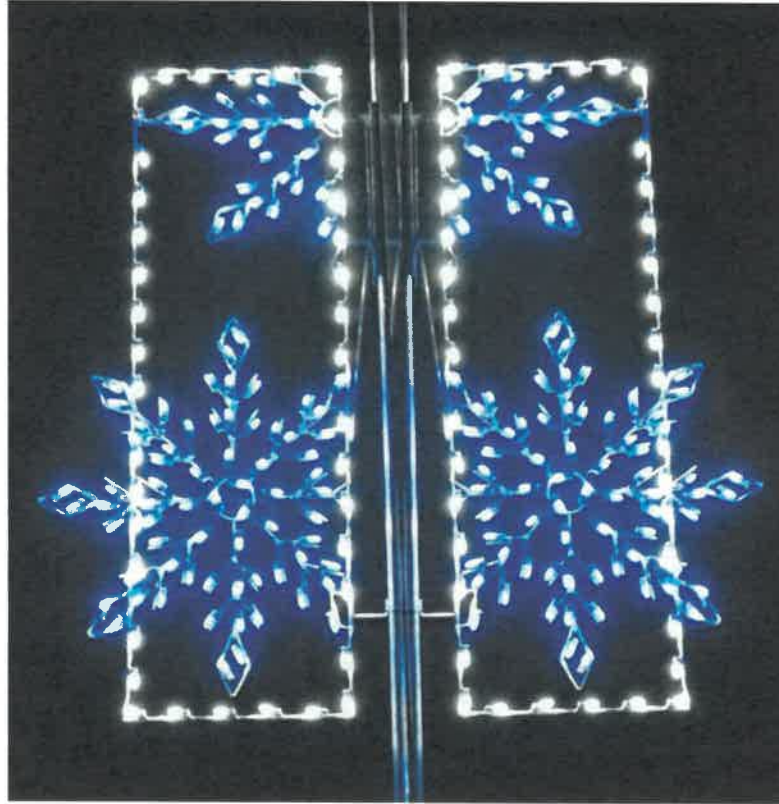
Print Name and Title: _____

Accepted this _____ day of _____, _____

Thank you for your business!



3' Snowflake



8' Double Framed Snowflake

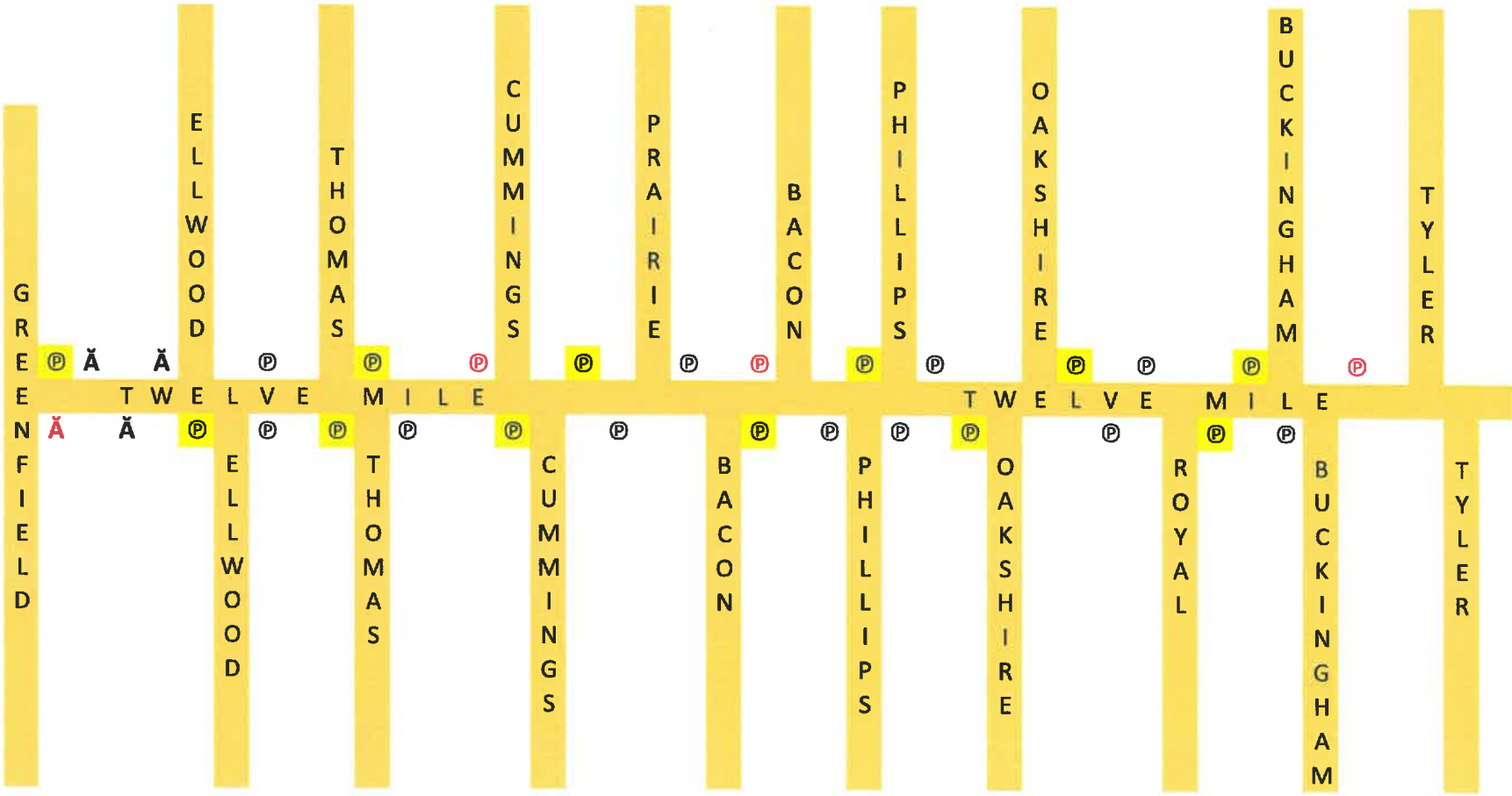


6' SnoBurst



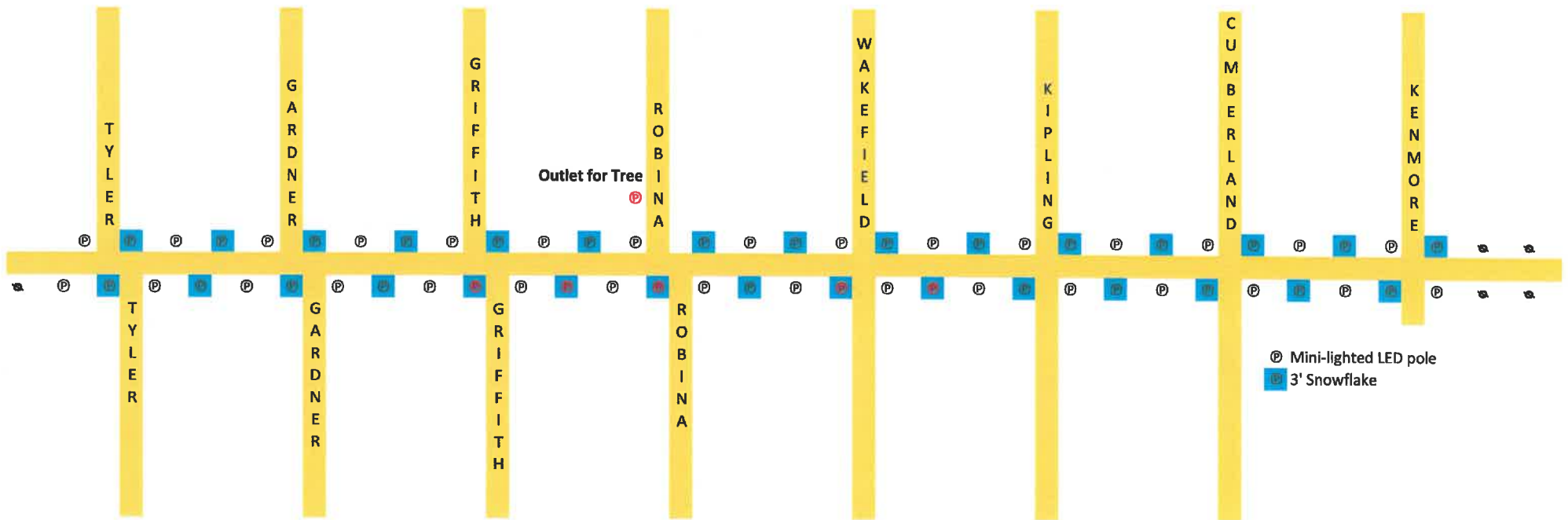
12' 3D SnoBursts

12 Mile - Tall silver municipal poles



- Ⓟ Framed Snowflake
- Ⓟ Double-Framed Snowflake

12 Mile - Pedestrian poles





LeClerc Display Co. Inc.
Established 1964

Invoice

Holiday Lights and Decorations
for Cities and Shopping Centers

Date: 12/2/2020
INVOICE # 2008

JENNIFER FINNEY

City of Berkley
3338 Coolidge Hwy.
Berkley, MI 48072
313-600-4563

jfinney@berkleymich.net

Line	Quantity	Description	Unit Price	Line Total
1	3	Bushes at 12 Mile & Robina lighted with clear mini-lights	165.00	495.00
2	2	Lighted Tri-Candle Wreaths on Historical Museum	200.00	400.00
3	8	3' Silhouette lighted snowflake, intersection 12 Mile & Coolidge Hwy.	150.00	1,200.00
4	41	8' Lighted framed snowflakes on Coolidge from Beverly to 11 Mile	180.00	7,380.00
5	27	8' Lighted framed snowflakes on 12 Mile from Tyler to Greenfield	180.00	4,860.00
6	29	3' Silhouette lighted snowflakes on 12 Mile from Tyler to Kenmore	150.00	4,350.00
7	4	Poles on Robina lighted with clear mini-lights	60.00	240.00
8	31	Poles on 12 Mile lighted with clear mini-lights	60.00	1,860.00
9	1	12' Lighted LED Snow-burst on Blvd. pole north of 12 mile @ Coolidge	800.00	800.00
10	1	Lighted live Christmas tree installed in planter box at 12 mile and Robina	1,200.00	1,200.00
			Total	\$22,785.00

Thank you for your business!

LeClerc Display Co. Inc. 7181 Earhart Rd, Ann Arbor, MI 48105 Phone 248-496-2845

2020 PLAN.



retro feel. metro appeal.

ADVERTISING & MARKETING (GL: 814-826-901-000)

Staff Recommendation: Approval of \$44,000 for Advertising & Marketing Resources to Aggressively Promote Downtown Through the Next Ten Months

Additional Information: The Downtown Development Authority Board of Directors has consistently expressed a strong interest in seeing more sustained, proactive, and results-focused investment of the organization's advertising and marketing resources. Hearing that charge, and the reinforcement for bold action shared by the Board's leadership, I've crafted an expansive roster of marketing strategies we shall aim to implement in the remaining balance of this fiscal year (through June 2022).

This approach incorporates feedback from the DDA Board, as well as the expressed needs of the DDA Marketing & Promotions Committee, and also has a hearty dose of best practices that I've been able to deploy in previous roles with potent results. This represents a substantial investment in promoting our dynamic downtown, but it is only a ten-month stretch in a marathon of promotion that we would do well to aggressively continue pursuing in future fiscal years, as well. We will internally gauge what yielded the best outcomes, what requires further experimentation, and always keep innovating with new advertising tactics to advance our mission.

The current budgeted amount for Advertising/Marketing is \$29,000, and \$1,500 for the Shopping Map Update & Reprint. The DDA Board recently approved \$12,041.60 for advertising focused on local print newspaper and influencer blog placement; this proposal is supplemental and complementary to that effort. Future approval of Catalyst Media for scheduled social media posting services will not be sought, per my current intent is to directly handle that task internally (once their existing contact for that service concludes) and redirect that cost savings into this proposed advertising resources roster -- which includes activating Catalyst's strong suit of media relations to dramatically boost our downtown into the regional limelight, if approved.

- Mike McGuinness, Interim Executive Director. September 1, 2021.

OPERATION: SENSORY OVERLOAD

Proposed DDA Advertising & Marketing Resource Needs

September 2021 through June 2022

\$185	-	Berkley Theatre Display Cases Promotional Posters Refresh
\$220	-	Sidewalk Decals Promoting New Business Foot Traffic
\$290	-	Utility Box Vinyl Decals with Downtown Berkley Branding
\$325	-	Larger Promotional Posters for Merchants to Post in Establishments
\$430	-	Additional Flyer Printing Resources for Community Distribution
\$450	-	Downtown Berkley Brigade (DBB) Shirts for Volunteers
\$580	-	Promotional Banners for Key Downtown Points Installation
\$650	-	Text Message Notification Outreach to Downtown Merchants
\$680	-	Downtown Destination Large, Upright Pinpoint Flags
\$715	-	Downtown Berkley Promotional Shirts for Sale
\$775	-	Search Engine Optimization Placement
\$800	-	Downtown Berkley Vinyl Stickers for Community Distribution
\$1,050	-	Oakland County Times Six-Month Placement
\$1,500	-	Downtown Shopping & Dining Guide Update, Reprint
\$2,850	-	Promotional Videos Production for Social Media, Website, Channels
\$3,200	-	Shop Local, Shop Downtown Promotional Mailings to Households
\$7,000	-	Facebook and Instagram Frequent, Sustained Boosted Posts
\$8,300	-	Radio, Streaming Channels Promotional Spots
\$14,000	-	Media Relations Professional Services

\$44,000 - Total





retro feel. metro appeal.

DOWNTOWN BIKE RACKS

Recommendation: Consensus on 'Downtown' and 'Bike' Bike Rack Design, Approach to Augment Existing Racks

Additional Information: To get the gears turning (pun intended) on these needed streetscape and transportation enhancements for our downtown, I shared last month some initial documentation on prospective bike rack additions. This was after some weeks of price comparisons and creative options for bike rack installations with multiple vendors. Since that Board meeting, I further took that conversation to the DDA's Design Committee and received very helpful feedback on the aesthetic implications for potential bike rack options. From there, I worked through practical application aspects. Enclosed for further reference is the "Essentials of Bike Parking" from the Association of Pedestrian and Bicycle Professionals, provided by Annaka Norris of Main Street Oakland County. This was a helpful resource as I was working through the formulation of this proposal.

As further refinement of this evolving plan is needed, I did want to advance the conversation nonetheless. Taking a closer look at Coolidge, as one portion of our downtown, I have included a roster of existing bike infrastructure (most of which are powder coated black -- MSU Federal's racks are powder coated gray) that were privately installed, for the most part. I've drawn up possible placement of the 'bike' and 'downtown' rack designs along Coolidge and shared for your consideration. If this approach is aligned with the direction the Board of Directors would like to pursue, then I'd draft a comprehensive plan for the entire downtown district. This feedback will allow me to move forward more effectively toward the best possible outcome.

- Mike McGuinness, Interim Executive Director. October 1, 2021.



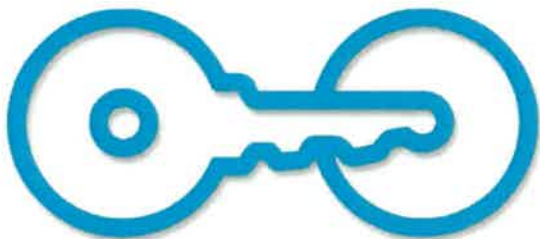
Don't forget to ask about our custom logo option!

Bike Bike Rack



The Bike Bike Rack is an eye-catching, functional piece of street art that playfully reminds us that we could be riding our bike today, and rewards those that do with a secure, convenient place to park it.

The Bike Bike Rack forces bikes to lock up parallel with the rack, helping to keep right of ways clear. The rack allows for the wheels and frame of the bike to be secured using a u-style bike lock.



American Bicycle Security Company

P.O. Box 7359

Ventura, CA 93006

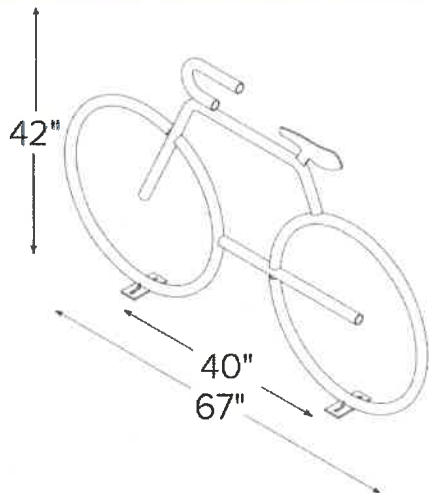
Ph: (800) 245-3723 or (805) 933-3688

Fax: (805) 933-1865

www.ameribike.com

Email: turtle@ameribike.com

Bike Bike Rack



Product Hoop Rack
Capacity 2-4 Bikes
Materials 1.5" OD 11 Gauge Tube. All open ends are capped to prevent moisture from entering. All welds are MIG welds around entire circumference of joined pieces.

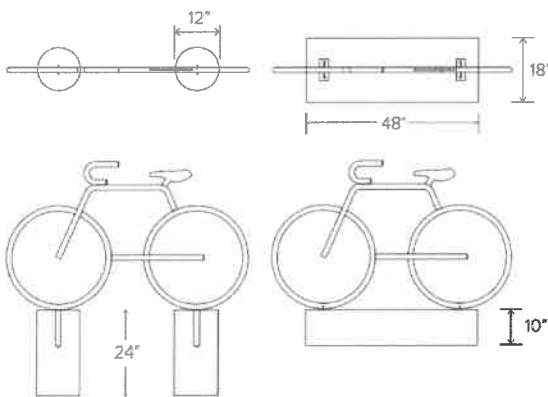
Finishes Standard options: Galvanized Or Powder Coated

RAL 9005	Flat Black	RAL 9003	RAL 2004	RAL 1023	Bright Yellow
RAL 6016	RAL 6018	RAL 6005	RAL 5005	RAL 5015	Purple
RAL 7011	RAL 7042	RAL 9007	RAL 1001	RAL 8014	Bronze
RAL 3003	RAL 3005				

Also available in Stainless steel upon request.

IN-GROUND MOUNT

SURFACE MOUNT



Installation Methods **In-ground mount** is embedded into concrete base. Specify in ground mount for this option.

Surface Mount Each rack has two 2.5" x 6" mounting brackets double gusset welded to the "wheels". The brackets are 40" apart. Each bracket is anchored to the ground with two anchors. Anchors are included with each rack.

Space Use & Setbacks

Wall Setbacks:

For racks set parallel to a wall:
 Minimum: 24"
 Recommended: 36"

For racks set perpendicular to a wall:

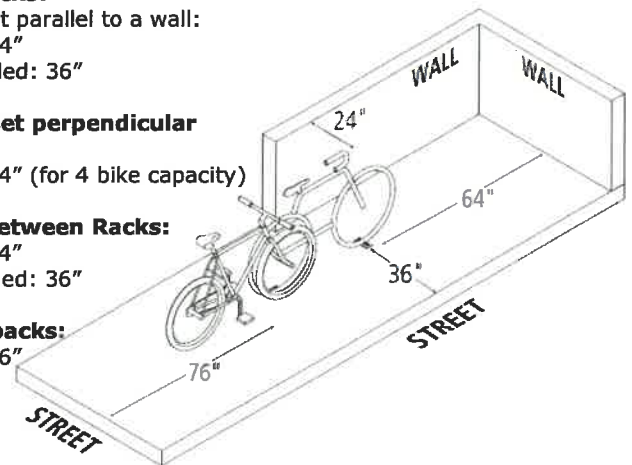
Minimum: 64" (for 4 bike capacity)

Distance Between Racks:

Minimum: 24"
 Recommended: 36"

Street Setbacks:

Minimum: 36"



Example of rack in use



American Bicycle Security Company

P.O. Box 7359

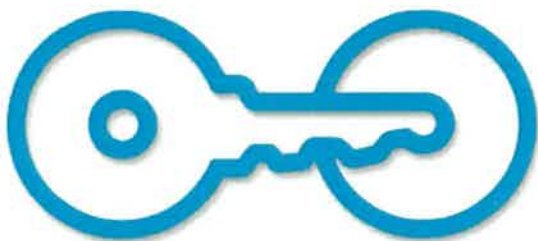
Ventura, CA 93006

Ph: (800) 245-3723 or (805) 933-3688

Fax: (805) 933-1865

www.ameribike.com

Email: turtle@ameribike.com





*Tools Needed for Installation

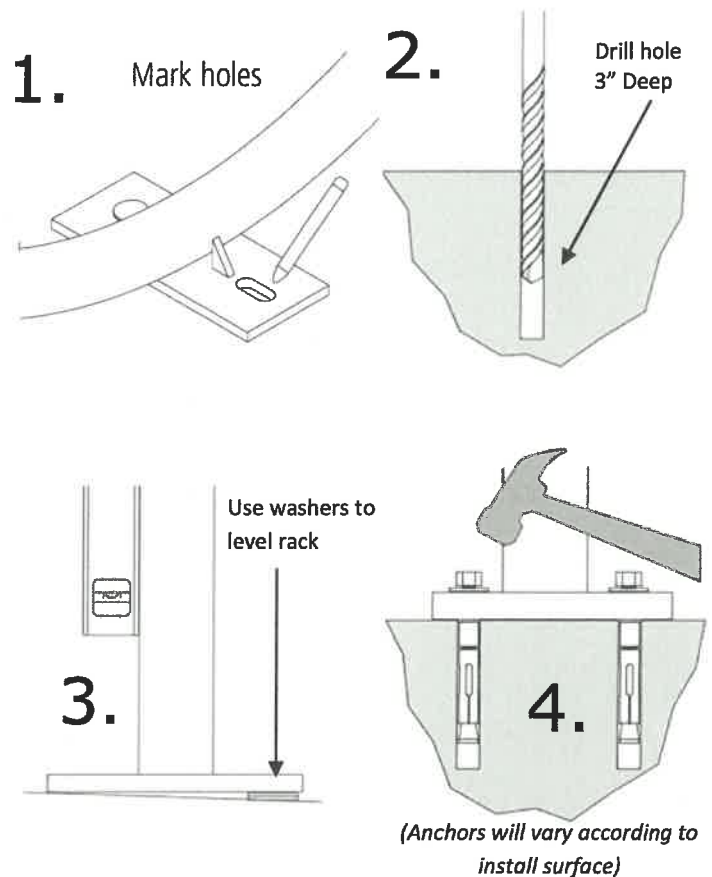
- Tape Measure
- Marker or Pencil
- Masonry Drill Bit
- Drill (*Hammer drill recommended*)
- Hammer
- Wrench 9/16"
- Level

Recommended Base materials:

Solid concrete is the best base material for installation. To ensure the proper anchors are shipped with your rack, ask your American Bicycle representative which anchor is appropriate for your application. Be sure nothing is underneath the base material that could be damaged by drilling.

Installation:

3/8" anchors are shipped with the rack. Place the rack in the desired location. Use a marker or pencil to outline the holes of the flange onto the base material. (TIP: If installing more than one Bike Bike Rack, mark holes for each rack individually, as there may be slight differences between each rack). Drill the holes in accordance with the specifications shipped with the anchors. Make sure the holes are at least 6" away from any cracks in the base material. Tap in anchors and follow your specific anchor instructions provided with the rack.



Breakaway Nut



Stainless Tamper-Proof Nut



Triple-slot Nut



Concrete Spike

Tamper Resistant Hardware

More so than standard racks, the Bike Bike Rack may be a target for theft. Therefore we recommend using a fastener that can't be removed by thieves. The concrete spike is a permanent anchor. The top of the wedge anchor can also be pounded sideways after installation so that it cannot be removed. Other tamper resistant fasteners can also be purchased.

When using the special tamper resistant nuts, always set and first tighten the anchors. Once the rack is installed, replace two nuts from the bracket (opposite sides from each other) with the tamper resistant fastener.

DO NOT OVERTIGHTEN the tamper resistant nut.

American Bicycle Security Company

P.O. Box 7359

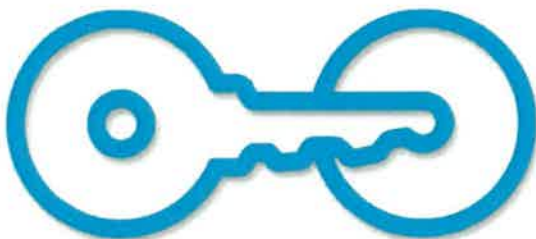
Ventura, CA 93006

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Fax: (805) 933-1865

www.ameribike.com

Email: turtle@ameribike.com





TURTLE STORAGE, LTD.

dba. American Bicycle Security Company
 Composite Plastic Products
 P.O. Box 7359
 Ventura, CA 93006
 Ph: 800-BIKE-SAF (245-3723) or Fax: (805) 933-1865
 turtle@ameribike.com



Estimate

Date of Estimate	Rep	Estimate No.
8/30/2021	BC	18591

Estimated To

Berkley Downtown Development Authority
 3338 Coolidge Highway
 Berkley, MI 48072

Ship To

Berkley Downtown Development Authority
 3338 Coolidge Highway
 Berkley, MI 48072

Contact **Mike McGuinness**
 Phone **248-658-3353** Fax
 E-mail **mmcguinness@berkleymich.net**

Job Name

Expires	Terms	Lead Time*
Estimate is guaranteed for 30 days	Payment in Full w/Order	5-7 Weeks

Qty.	Item	Description	Class	Cost/U...	Total
3	Bike Bike	BB-FT - "Bike Bike" rack - Shaped like a bicycle. "U" style lock compatible. Includes all installation hardware. - Bicycle Capacity: 2-4 bike capacity per rack. - Class: 3 - Dimensions: 42"H X 67"W - Material: 1.5" OD 11 gauge tube. Open ends are capped. Options: - Finish: Galvanized or Powder Coated COLOR TBD - Mounting: Surface Mount	Retail	565.00	1,695.00T
1	FREIGHT	Freight Includes lift gate on delivery. *BUSINESS*	Retail	400.00	400.00
1	SURCHA...	SURCHARGE FOR MATERIAL COST INCREASES	Retail	260.00	260.00T

*Based on current production schedule, subject to changes.

Subtotal \$2,355.00

The customer is responsible for unloading the truck, freight does not include liftgate on truck, unless otherwise specified.

CA - Sales Tax (0.0%) \$0.00

International Shipments do NOT include duties, taxes, & customs fees.

Total USD \$2,355.00

If Additional Insured for insurance is required there is a fee of \$100 per entity that must be named on the certificate. This fee is not included in this estimate.

Thank you for the opportunity of quoting your project.

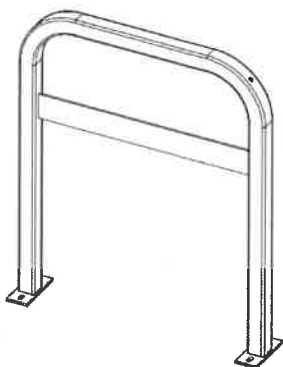
Custom logo option available

Downtown Rack

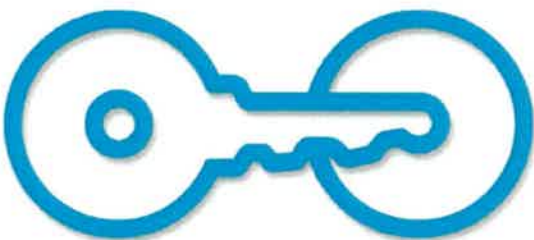


The Downtown Rack uses thick, square-tube construction that can't be cut with a pipe cutter. The extended width of the

Downtown Rack makes for easy bike parking by giving the bike full support and multiple locking points for a u-style bike lock. Break-a-way nuts or concrete spike anti-theft hardware options are included with the Downtown Rack.



*Optional Lean Bar available upon request.



American Bicycle Security Company

P.O. Box 7359

Ventura, CA 93006

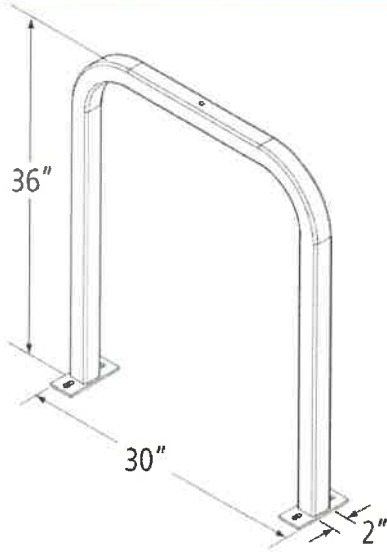
Ph: (800) 245-3723 or (805) 933-3688

Fax: (805) 933-1865

www.ameribike.com

Email: turtle@ameribike.com

Downtown Rack



Product Downtown Rack
Capacity 2 Bikes
Materials 2" x 2" x 3/16" square tube - mild steel
 2" x 2" x 11g square tube - stainless steel
Finishes Standard options: Galvanized
 Or
 Powder Coated

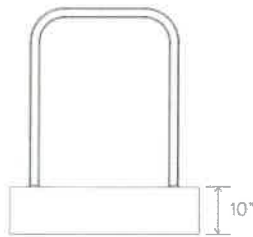
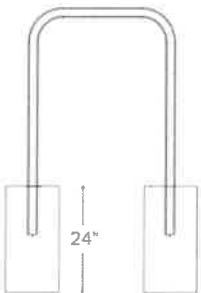
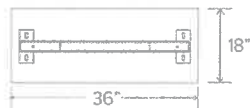
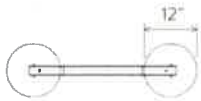


RAL 9005	Flat Black	RAL 9003	RAL 2004	RAL 1023	Bright Yellow
RAL 6016	RAL 6018	RAL 6005	RAL 5005	RAL 5015	Purple
RAL 7011	RAL 7042	RAL 9007	RAL 1001	RAL 8014	Bronze
RAL 3003	RAL 3005				

Also available in Black Rubber Dip or Stainless steel upon request.

IN-GROUND MOUNT

SURFACE MOUNT

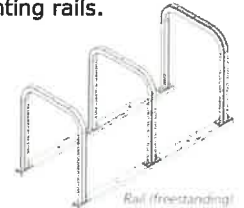


Installation Methods

In ground mount is embedded into concrete base. Specify in ground mount for this option.

Foot Mount has two 2.5"x6"x.25" feet with two anchors per foot. Specify foot mount for this option.

Rail Mounted Hoops are bolted to two parallel rails which can be left freestanding or anchored to the ground. Rails are heavy duty 3"x1.4"x3/16" thick galvanized mounting rails.



Space Use & Setbacks

Wall Setbacks:

For racks set parallel to a wall:
 Minimum: 24"
 Recommended: 36"

For racks set perpendicular to a wall:

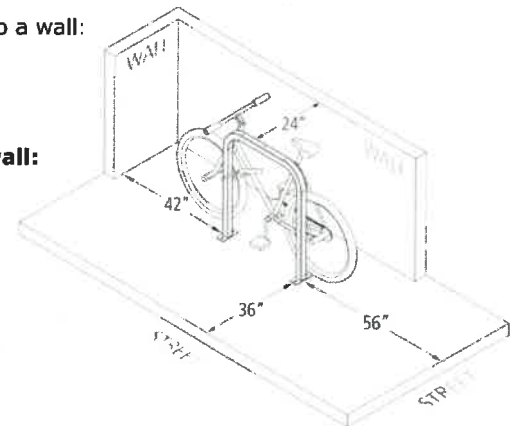
Minimum: 28"
 Recommended: 42"

Distance Between Racks:

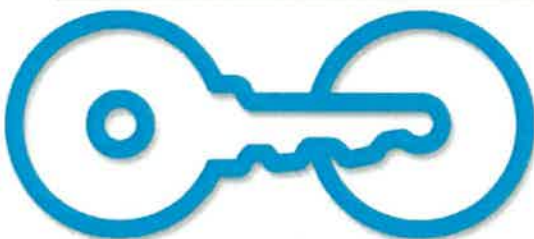
Minimum: 24"
 Recommended: 36"

Street Setbacks:

Minimum: 24"
 Recommended: 36"



Example of rack in use



American Bicycle Security Company

P.O. Box 7359
 Ventura, CA 93006
 Ph: (800) 245-3723 or (805) 933-3688
 Fax: (805) 933-1865
www.ameribike.com
 Email: turtle@ameribike.com

Downtown Rack

Surface Mount
Installation



*Tools Needed for Installation

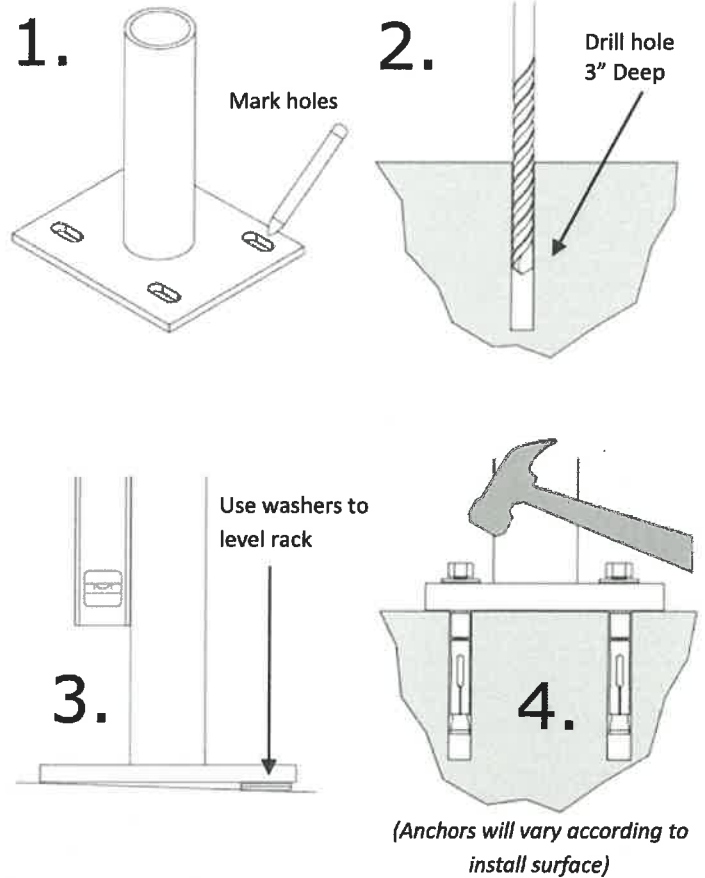
- Tape Measure
- Marker or Pencil
- Masonry Drill Bit
- Drill (*Hammer drill recommended*)
- Hammer
- Wrench 9/16"
- Level

Recommended Base materials:

Solid concrete is the best base material for installation. To ensure the proper anchors are shipped with your rack, ask your American Bicycle representative which anchor is appropriate for your application. Be sure nothing is underneath the base material that could be damaged by drilling.

Installation:

3/8" anchors are shipped with the rack. Place the rack in the desired location. Use a marker or pencil to outline the holes of the flange onto the base material. Drill the holes in accordance with the specifications shipped with the anchors. Make sure the holes are at least 3" away from any cracks in the base material. Use washers to level rack if necessary. Tap in anchors and follow your specific anchor instructions provided with the rack.



Breakaway Nut



Stainless Tamper-Proof Nut



Triple-slot Nut



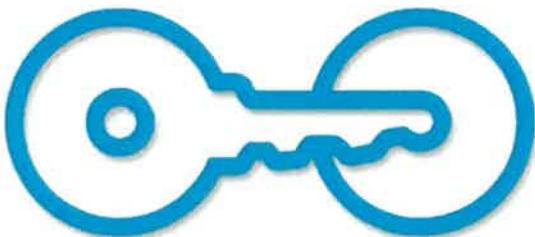
Concrete Spike

Tamper Resistant Hardware

The concrete spike is a permanent anchor. The top of the wedge anchor can also be pounded sideways after installation so that it cannot be removed. Other tamper resistant fasteners are also available for purchase.

When using the special tamper resistant nuts, always set and first tighten the anchors. Once the rack is installed, replace two nuts from the bracket (opposite sides from each other) with the tamper resistant fastener.

DO NOT OVERTIGHTEN the tamper resistant nut.



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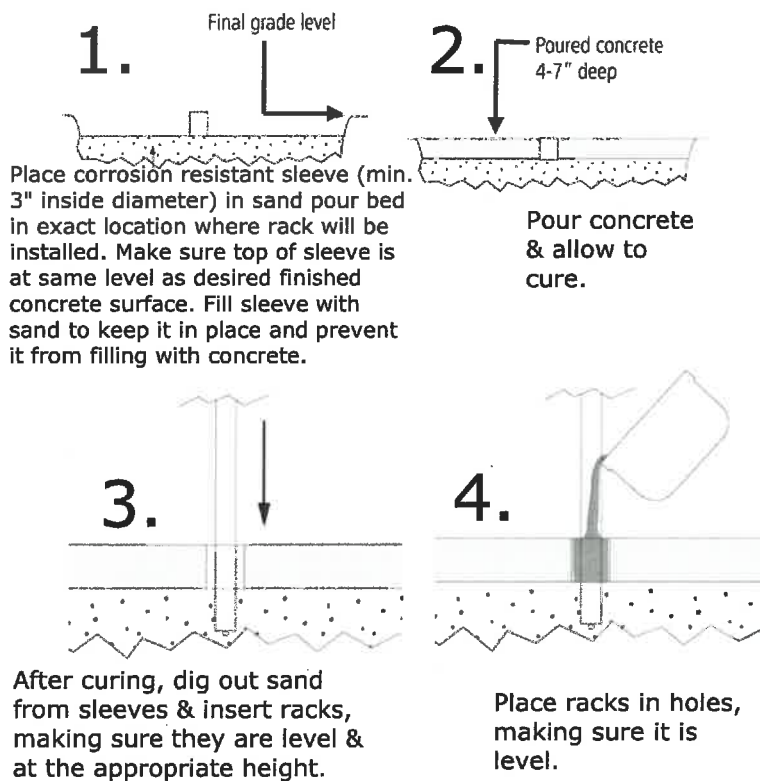
Email: turtle@ameribike.com



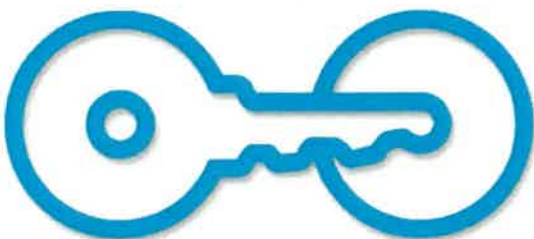
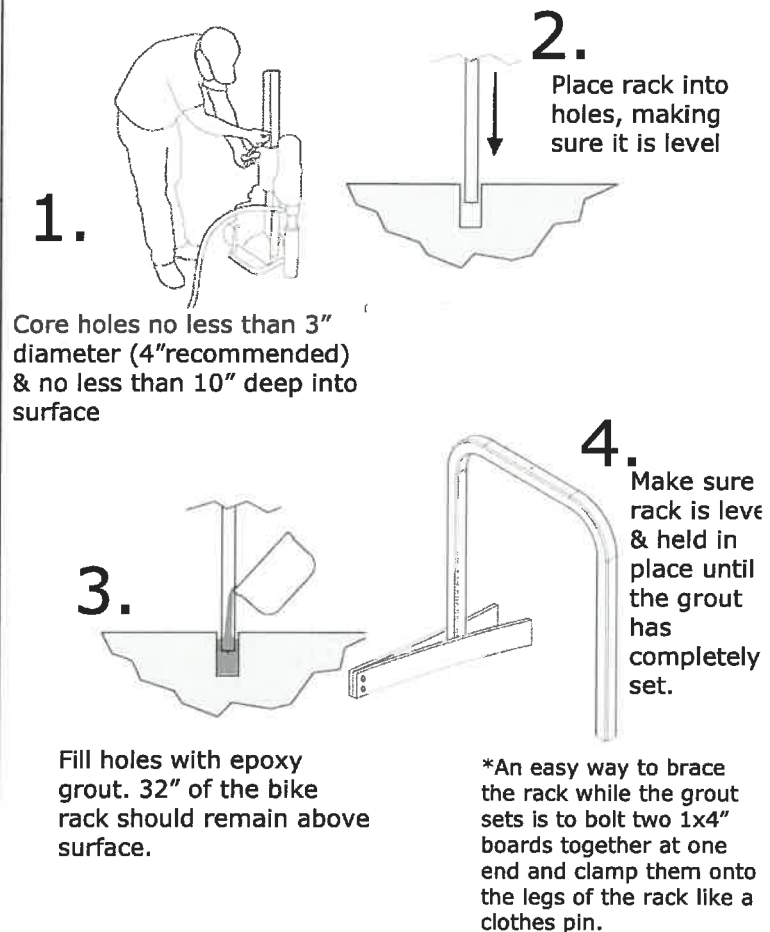
*Tools Needed for Installation

- Level
- Cement mixing tub
- Shovel
- Trowel
- Hole coring machine with 4" bit
- Access to water hose
- Materials to build brace

Installing into New Concrete



Installing into Existing Concrete



Downtown Rack

Rail Mounted Installation



*Tools Needed for Installation

- 9/16" socket set
- (2) 4"x4"x28" (or larger) blocks
- (4) bolts, nuts & washers for each rack.
If using tamper resistant nuts, install two tamper-resistant & two standard nuts with each rack.

Installation Steps:

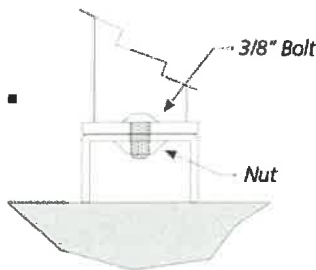
1.

Lay out the two channel beams where the rack will be placed. Place both beams on top of the two blocks of wood so that the open part of the channel faces the ground.

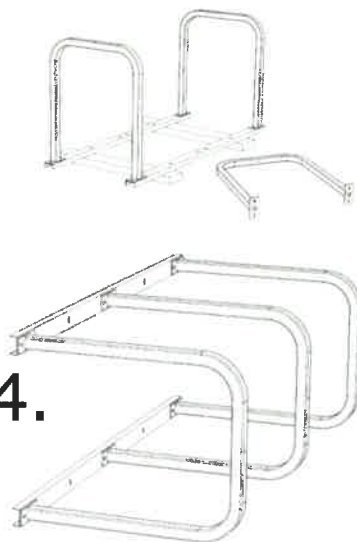
2.

Place racks on beams so holes in rack flanges line up with beam slots.

3.



4.



Put bolts through Hoop Rack flange holes & beams so bolt head faces up. **HAND** tighten the nuts using new flange nuts.

Once nuts are on, tip assembled rack over & use a 9/16" socket to tighten nuts. **Before** tightening nuts, make sure the racks are straight on beams. *If using tamper resistant nuts, use access tool to tighten nuts. Do not over tighten the tamper resistant nuts.* Tip rack upright.

3 Unit Rack
69" Long
Parks 6 Bikes



4 Unit Rack
100.5" Long
Parks 8 Bikes



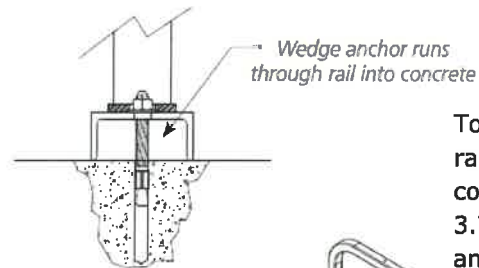
5 Unit Rack
132" Long
Parks 10 Bikes



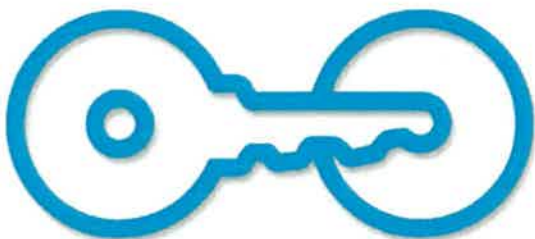
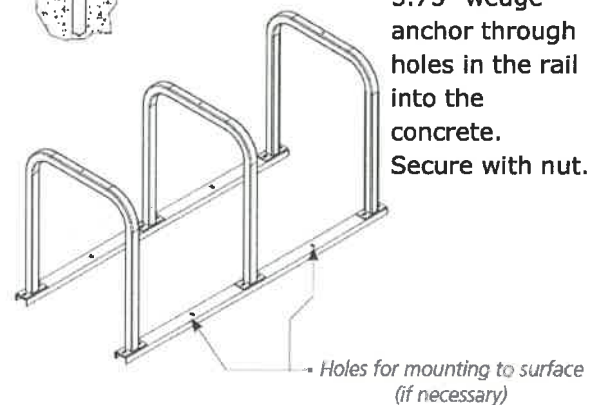
6 Unit Rack
163.5" Long
Parks 12 Bikes



Anchoring Rails:



To anchor the rails to concrete, place 3.75" wedge anchor through holes in the rail into the concrete. Secure with nut.



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ESSENTIALS OF

BIKE PARKING

Selecting and installing bicycle parking that works



apbp
Association of Pedestrian
and Bicycle Professionals
Expertise for Active
Transportation

Essentials of Bike Parking

Revision 1.0, September 2015

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Cover image: Sign D4-3 from Standard Highway Signs, 2004 Edition, http://mutcd.fhwa.dot.gov/ser-shs_millennium_eng.htm

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APBP is an association of professionals who plan, implement and advocate for walkable and bicycle-friendly places.

Association of Pedestrian and Bicycle Professionals

bikeparking@apbp.org
www.apbp.org



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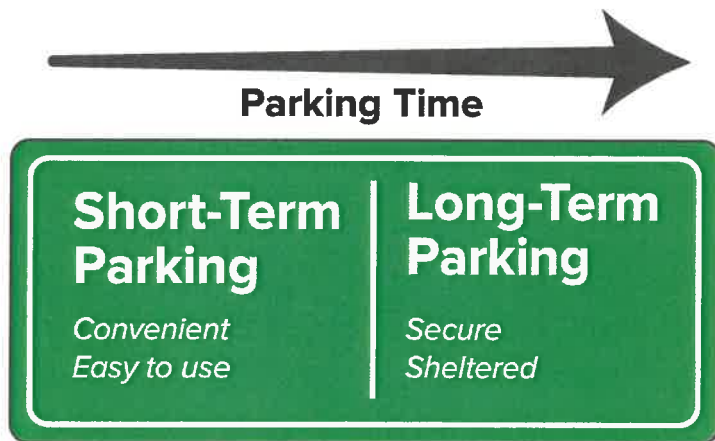
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INTRODUCTION

Among the necessary supports for bicycle transportation, bike parking stands out for being both vital and easy. Still, it requires some attention to get it right. Bike parking may go unused if it's not more appealing to users than the nearest sign post. A minor mistake in installation can make a quality rack unusable. The variety of bicycle sizes, shapes, and attachments continues to increase, and good bike parking should accommodate all types.

The Association of Pedestrian and Bicycle Professionals (APBP) prepared this guide for people planning to purchase or install bike parking fixtures on a limited scale. It is a brief overview of APBP's comprehensive *Bicycle Parking Guidelines* handbook, available at www.apbp.org.

This guide divides bike parking into short-term and long-term installations. These two kinds of parking serve different needs, and the starting point for most bike parking projects is recognizing whether the installation should serve short-term users, long-term users, or both. If users will typically be parking for two hours or longer, they are likely to value security and shelter above the convenience and ease that should characterize short-term parking.



SHORT-TERM PARKING

Effective bike parking for short-term users depends on two main factors: 1) proximity to the destination and 2) ease of use.

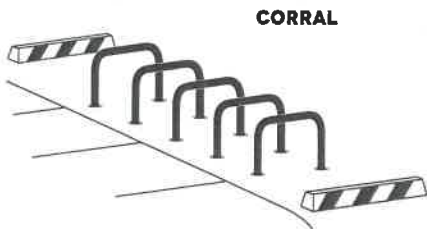
Short-term parking is designed to meet the needs of people visiting businesses and institutions, and others with similar needs—typically lasting up to two hours. Short-term users may be infrequent visitors to a location, so the parking installation needs to be readily visible and self-explanatory.



INVERTED U



POST & RING



CORRAL

SITE PLANNING

Location

Short-term bike parking should be visible from and close to the entrance it serves—50' or less is a good benchmark. Weather-protected parking makes bicycle transportation more viable for daily and year-round use, and it can reduce the motivation for users to bring wet bicycles into buildings. Area lighting is important for any location likely to see use outside of daylight hours.

Security

All racks must be sturdy and well-anchored, but location determines the security of short-term parking as much as any other factor. Users seek out parking that is visible to the public, and they particularly value racks that can be seen from within the destination. Areas with high incidence of bicycle theft may justify specific security features such as specialty racks, tamper-proof mounting techniques, or active surveillance.

Quantity

Many jurisdictions have ordinances governing bike parking quantity. APBP's full *Bicycle Parking Guidelines* offers complete recommendations for the amount and type of parking required in various contexts. In the absence of requirements, it's okay to start small—but bear in mind that perceived demand may be lower than the demand that develops once quality parking appears.

BIKE CORRALS

Some cities with limited sidewalk space and strong bicycle activity place bike parking in on-street "bike corrals" located in the street area adjacent to the curb. Bike corrals can sometimes make use of on-street areas that are unsuitable for auto parking. When replacing a single auto parking space, a corral can generally fit 8 to 12 bicycles. APBP's full *Bicycle Parking Guidelines* provides details about designing and siting bike corrals. [➔ apbp.org](https://apbp.org)

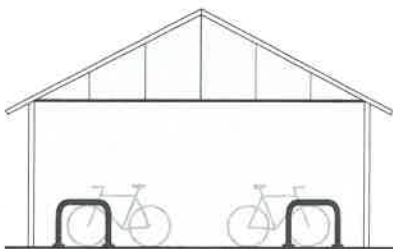
LONG-TERM PARKING

Users of long-term parking generally place high value on security and weather protection. Long-term parking is designed to meet the needs of employees, residents, public transit users, and others with similar needs. These users typically park either at home or at a routine destination such as a workplace. They often leave their bicycles unmonitored for a period of several hours or longer, so they require security and weather protection that let them park without unreasonable concern for loss or damage.

Long-term parking can take a variety of forms, including a room within a residential building or workplace, a secure enclosure within a parking garage, or a cluster of bike lockers at a transit center. Some long-term parking is open to the public—such as a staffed secure enclosure at a transit hub—and some of it is on private property with access limited to employees, residents, or other defined user groups.



BIKE LOCKERS



SHELTERED SECURE ENCLOSURE

SITE PLANNING

Location

Appropriate locations for long-term parking vary with context. Long-term parking users are typically willing to trade a degree of convenience for weather protection and increased security. Long-term installations emphasize physical security above public visibility. Signage may be needed for first-time users.

Security

Security is paramount for quality long-term parking. Access to parked bicycles can be limited individually (as with lockers) or in groups (as with locked bike rooms or other secure enclosures). Options for access control include user-supplied locks, keys, smart cards, and other technologies.

Quantity

Refer to local ordinances or the comprehensive APBP *Bicycle Parking Guidelines* to determine the amount and type of parking required for various contexts.

SPECIAL CONSIDERATIONS FOR LONG-TERM PARKING

In many ways, short-term and long-term parking function similarly and are served by the same guidelines. Some exceptions are noted below.

Density

The competition of uses for high-security and sheltered locations creates particular pressure on long-term parking to fit more bicycles in less space. When parking needs cannot be met with standard racks and spacing recommended in this guide, consider rack systems designed to increase parking density. See the high-density racks table on page 7. Note that increasing density without careful attention to user needs can create parking that excludes people because of age, ability, or bicycle type. This may result in people parking bicycles in other less desirable places or choosing not to bike at all.

Bicycle design variety

Long-term parking facilities should anticipate the presence of a variety of bicycles and accessories, including—depending on context—recumbents, trailers, children’s bikes, long-tails, and others. To accommodate trailers and long bikes, a portion of the racks should be on the ground and should have an additional 36” of in-line clearance.

Performance criteria

The bike rack criteria in the next section apply to racks used in any installation, regardless of its purpose. Long-term installations often use lockers and group enclosures not discussed in this guide. Such equipment raises additional considerations that are discussed in detail in APBP’s full *Bicycle Parking Guidelines*. apbp.org

INSTALLATION

Selecting an appropriate installation surface and technique is key to creating bicycle parking that remains secure and attractive over time.

INSTALLATION SURFACE

A sturdy concrete pad is an ideal surface for installing bicycle parking. Other surfaces often encountered include asphalt, pavers, and soft surfaces such as earth or mulch. These surfaces can accommodate in-ground mounting or freestanding bike racks such as inverted-U racks mounted to rails. See APBP's *Bicycle Parking Guidelines* for details. [➔ apbp.org](https://apbp.org)

INSTALLATION FASTENERS

When installing racks on existing concrete, consider the location and select appropriate fasteners. Drill any holes at least three inches from concrete edges or joints. Some locations benefit from security fasteners such as concrete spikes or tamper-resistant nuts on wedge anchors. Asphalt is too soft to hold wedge and spike anchors designed for use in concrete. Installing bike parking on asphalt typically requires freestanding racks and anchor techniques specific to asphalt.

FASTENERS

CONCRETE SPIKE



Installs quickly in concrete with a hammer. Tamper-resistant. Removal may damage concrete and/or rack.

CONCRETE WEDGE ANCHOR



Allows for rack removal as needed. Not tamper-resistant, but can accommodate security nuts (below).

SECURITY NUTS



Use with concrete wedge anchors. Security nuts prevent removal with common hand tools.

INSTALLATION TECHNIQUES

When installing racks on existing concrete, choose those with a surface-mount flange and install with a hammer drill according to the specifications of the mounting hardware selected. When pouring a new concrete pad, consider bike parking fixtures designed to be embedded in the concrete. Because replacing or modifying an embedded rack is complicated and costly, this installation technique requires particular attention to location, spacing, rack quantity, and material.



BICYCLE RACK SELECTION

PERFORMANCE CRITERIA FOR BIKE PARKING RACKS

These criteria apply to any rack for short- or long-term use.

CRITERIA	DETAILS
Supports bike upright without putting stress on wheels	The rack should provide two points of contact with the frame—at least 6" apart horizontally. Or, if a rack cradles a bicycle's wheel, it must also support the frame securely at one point or more. The rack's high point should be at least 32".
Accommodates a variety of bicycles and attachments	The racks recommended on page 6 ("racks for all applications") serve nearly all common bike styles and attachments—if installed with proper clearances (see placement section). Avoid designs and spacing that restrict the length, height, or width of bicycles, attachments, or wheels.
Allows locking of frame and at least one wheel with a U-lock	A closed loop of the rack should allow a single U-lock to capture one wheel and a closed section of the bike frame. Rack tubes with a cross section larger than 2" can complicate the use of smaller U-locks.
Provides security and longevity features appropriate for the intended location	Steel and stainless steel are common and appropriate materials for most general-use racks. Use tamper-resistant mounting hardware in vulnerable locations. Rack finish must be appropriate to the location (see materials and coatings section).
Rack use is intuitive	First-time users should recognize the rack as bicycle parking and should be able to use it as intended without the need for written instructions.

RACK STYLES

The majority of manufactured bike racks fall into one of the categories on pages 6-8. Within a given style, there is wide variation among specific racks, resulting in inconsistent usability and durability. APBP recommends testing a rack before committing broadly to it.

RACKS FOR ALL APPLICATIONS

When properly designed and installed, these rack styles typically meet all performance criteria and are appropriate for use in nearly any application.

INVERTED U

also called
staple, loop



Common style appropriate for many uses; two points of ground contact. Can be installed in series on rails to create a free-standing parking area in variable quantities. Available in many variations.

POST & RING



Common style appropriate for many uses; one point of ground contact. Compared to inverted-U racks, these are less prone to unintended perpendicular parking. Products exist for converting unused parking meter posts.

WHEELWELL-SECURE



Includes an element that cradles one wheel. Design and performance vary by manufacturer; typically contains bikes well, which is desirable for long-term parking and in large-scale installations (e.g. campus); accommodates fewer bicycle types and attachments than the two styles above.

This guide analyzes the most common styles of bike racks, but it is not exhaustive. Use the performance criteria on page 5 to evaluate rack styles not mentioned. Custom and artistic racks can contribute to site identity and appearance, but take care that such racks don't emphasize appearance over function or durability.

HIGH-DENSITY RACKS

These rack styles do not meet all performance criteria but may be appropriate in certain constrained situations.

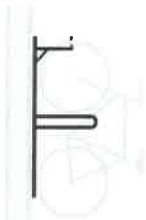
High-density rack systems can maximize the use of limited parking space, but they don't work for all users or bicycles. If installing these racks, reserve additional parking that accommodates bicycles with both wheels on the ground for users who are not able to lift a bicycle or operate a two-tier rack, or for bikes that are not compatible with two-tier or vertical racks.

STAGGERED WHEELWELL-SECURE



Variation of the wheelwell-secure rack designed to stagger handlebars vertically or horizontally to increase parking density. Reduces usability and limits kinds of bikes accommodated, but contains bikes well and aids in fitting more parking in constrained spaces.

VERTICAL



Typically used for high-density indoor parking. Not accessible to all users or all bikes, but can be used in combination with on-ground parking to increase overall parking density. Creates safety concerns not inherent to on-ground parking.

TWO-TIER

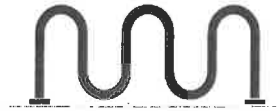


Typically used for high-density indoor parking. Performance varies widely. Models for public use include lift assist for upper-tier parking. Recommend testing before purchasing. Creates safety concerns not inherent to on-ground parking, and requires maintenance for moving parts.

RACKS TO AVOID

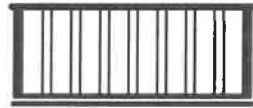
Because of performance concerns, APBP recommends selecting other racks instead of these.

WAVE
also called undulating
or serpentine



Not intuitive or user-friendly; real-world use of this style often falls short of expectations; supports bike frame at only one location when used as intended.

SCHOOLYARD
also called
comb, grid



Does not allow locking of frame and can lead to wheel damage. Inappropriate for most public uses, but useful for temporary attended bike storage at events and in locations with no theft concerns. Sometimes preferred by recreational riders, who may travel without locks and tend to monitor their bikes while parked.

COATHANGER



This style has a top bar that limits the types of bikes it can accommodate.

WHEELWELL



Racks that cradle bicycles with only a wheelwell do not provide suitable security, pose a tripping hazard, and can lead to wheel damage.

BOLLARD



This style typically does not appropriately support a bike's frame at two separate locations.

SPIRAL



Despite possible aesthetic appeal, spiral racks have functional downsides related to access, real-world use, and the need to lift a wheel to park.

SWING ARM SECURED



These racks are intended to capture a bike's frame and both wheels with a pivoting arm. In practice, they accommodate only limited bike types and have moving parts that create unneeded complications.

RACK MATERIALS & COATINGS

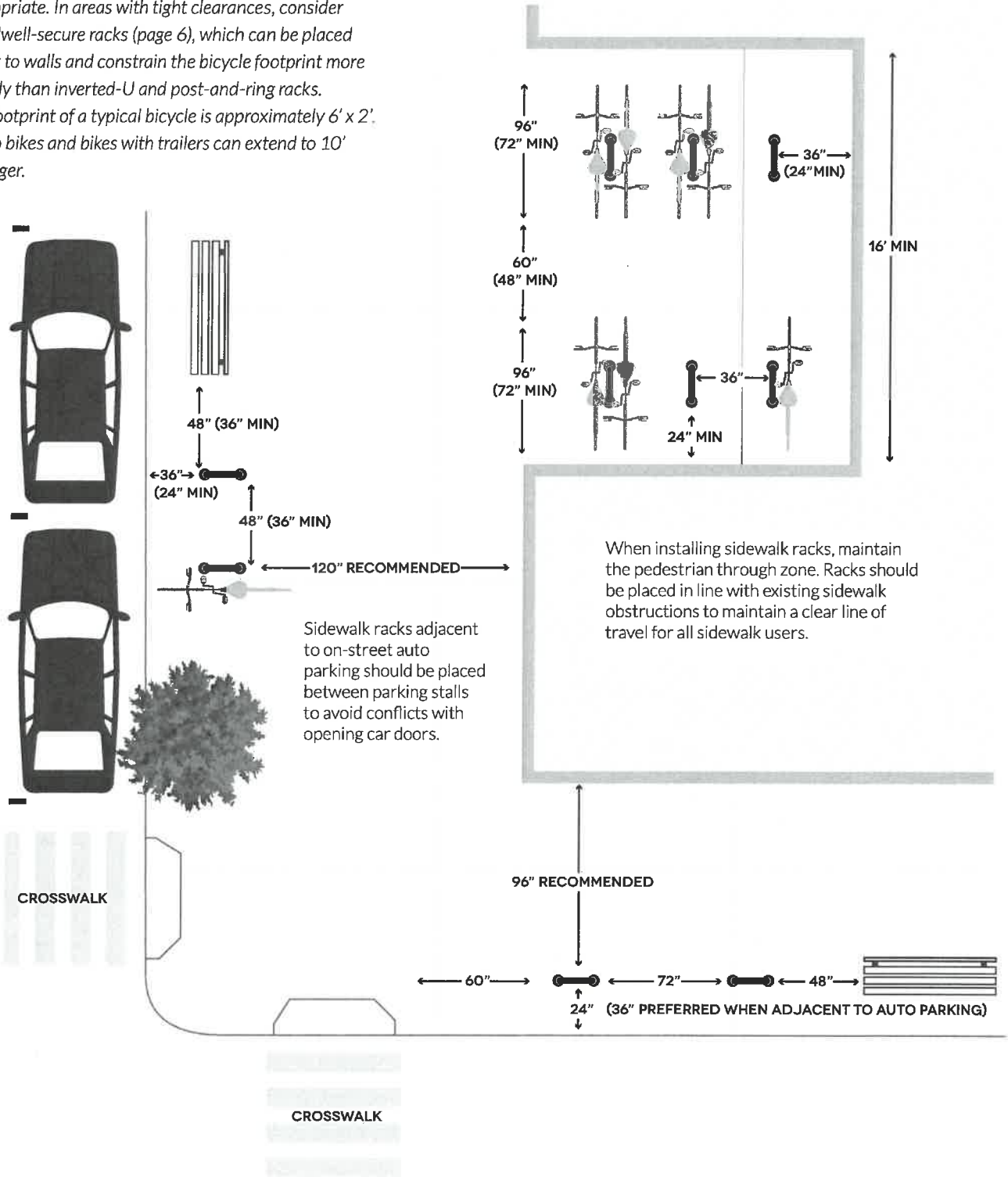
Most bicycle parking racks are made of carbon steel or stainless steel. Carbon steel requires a surface coating to resist rust while appropriate grades of stainless steel need no coating. Not all materials and coatings with the same name perform equally. Square tubing provides a security advantage as round tubing can be cut quietly with a hand-held pipe cutter. Before purchasing racks, talk to suppliers about your particular conditions and choose a material and coating that suit your needs. The following are common choices, depending on local considerations and preferences.

RACK MATERIAL – COATING	RELATIVE PURCHASE COST	DURABILITY	CAUTIONS
Carbon steel - galvanized	Usually lowest	Highly durable and low-maintenance; touch-up, if required, is easy and blends seamlessly	Utilitarian appearance; can be slightly rough to the touch
Carbon steel - powder coat* (TGIC or similar)	Generally marginally higher than galvanized	Poor durability	Requires ongoing maintenance; generally not durable enough for long service exposed to weather; not durable enough for large-scale public installations
Carbon steel - thermoplastic	Intermediate	Good durability	Appearance degrades over time with scratches and wear; not as durable as galvanized or stainless
Stainless steel - no coating needed, but may be machined for appearance	Highest	Low-maintenance and highest durability; most resistant to cutting	Can be a target for theft because of salvage value; maintaining appearance can be difficult in some locations

* When applied to carbon steel, TGIC powder coat should be applied over a zinc-rich primer or galvanization to prevent the spread of rust beneath the surface or at nicks in the finish.

PLACEMENT

The following minimum spacing requirements apply to some common installations of fixtures like inverted-U or post-and-ring racks that park one bicycle roughly centered on each side of the rack. Recommended clearances are given first, with minimums in parentheses where appropriate. In areas with tight clearances, consider wheelwell-secure racks (page 6), which can be placed closer to walls and constrain the bicycle footprint more reliably than inverted-U and post-and-ring racks. The footprint of a typical bicycle is approximately 6' x 2'. Cargo bikes and bikes with trailers can extend to 10' or longer.





retro feel. metro appeal.

SCAN FOR SCAVENGER HUNT!

DOWNTOWN SCAVENGER HUNT: OCTOBER 1-29

RESTAURANT WEEKEND: OCTOBER 1-2

**NIGHT MARKET: OCTOBER 2 (5-9 PM)
FEATURING FREE DOWNTOWN TROLLEY RIDES**

**MONSTER MOVIE NIGHTS: OCTOBER 7, 14, 21, 28
DOUBLE FEATURES, THURSDAYS 6:30 PM, AT BERKLEY FIRST**

LADIES NIGHT OUT: OCTOBER 14 (5-9 PM)

TRICK OR TREAT STROLL: OCTOBER 30 (12-3 PM)

MONSTER MASH: OCTOBER 30 (2-6 PM)

**SPOOKY STOREFRONTS
DOWNTOWN THIS OCTOBER**

BOO!KLEY

- Nights -

DOWNTOWNBERKLEY.COM/BOOKLEY





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SOUTHEAST MICHIGAN

Henry Ford loses 1% of workforce

Just 400 of over 30K lost due to COVID-19 vaccine mandate

By Paula Pascho ppascho@medianewsgroup.com

Henry Ford Health System lost just 400 of 30,000-plus employees — about 1% — due to a COVID-19 vaccine mandate.

Ninety-nine percent of its workforce complied with the requirement. Employees are either fully vaccinated,

have received the first dose or are planning the second dose. About 6% received a religious or medical exemption.

"This is a true testament to Team HFHS and how much our team cares about your health, the community's health, their own health and the health of their teammates," said Bob

Riney, President of Health-care Operations and Chief Operating Officer, during a briefing with reporters on Tuesday. "We're really grateful for their dedication."

Henry Ford became the first health system in Michigan to announce a vaccine requirement for its workforce on June 29. At the time of the announcement, the workforce vaccination rate was 68%. The requirement took effect Sept. 10. Then employees were given

until Oct. 1 to get at least the first shot.

About 400 team members, or about 1 percent of the workforce, have voluntarily resigned because of the requirement. Should these team members decide to get vaccinated they can apply for a job at Henry Ford.

"We are doing all we can to keep those doors open," Riney said. "Whatever their choice, we wish them the very best and appreciate the

MANDATE » PAGE 4



Henry Ford Hospital is shown in Detroit. ASSOCIATE PRESS FILE PHOTO

CORONAVIRUS IN MICHIGAN

State hits vaccine milestone

State inches closer to 70% goal with 10M doses administered

By Paula Pascho ppascho@medianewsgroup.com

Michigan has hit a COVID-19 vaccine milestone with 10 million doses administered. Gov. Gretchen Whitmer made the announcement on Wednesday.

The state of Michigan is inching closer to its goal of a 70-percent vaccination rate with 69.3% of Michiganders age 16 and older having received at least the first dose.

Also, 207,000 third doses have been administered to those who are immunocompromised and booster doses to those eligible. The respective shots contain different compositions of the vaccine.

"As of today, Michigan has surpassed 10 million doses of hope in the form of the safe and effective COVID-19 vaccine," Whitmer said. "Thank you to the more than 5.5 million Michiganders who have gotten vaccinated to keep themselves, their families and communities safe. Whether it's completing your first or

DOSES » PAGE 4

BERKLEY

'BOO!KLEY' NIGHTS



A Frankenstein monster on the front of the Ameritax Plus building on 12 Mile Road in Berkley. PHOTO COURTESY OF BERKLEY OGA

Downtown has Halloween-themed events for October

By Mike McConnell mmcconnell@medianewsgroup.com

In a bit of wordplay, Berkley's Downtown Development Authority started its "Boo!KLEY" nights this past weekend.

The Halloween-themed events will take place throughout October, said Michael McGuinness, interim DDA executive director. About 18 downtown businesses

Friday and Saturday were involved in conjunction with the weekend's Restaurant Week at a dozen eateries.

"It's a dynamic fun time and we think the community will really (have enjoyed) it along with the restaurants" on Saturday, McGuinness said.

Businesses have worked with local artists to decorate storefronts and restaurants with spooky im-

ages of ghosts, Frankenstein, pumpkins and other works.

There will also be what the DDA calls "hallo-lusions" light displays.

"At night throughout the month there are light installations of holograms of spooky creatures moving," McGuinness explained.

EVENTS » PAGE 4

CORONAVIRUS IN MICHIGAN

State: 7,674 new cases over past two days

Officials announce 92 new fatalities

By Mark Cavitt mcavitt@medianewsgroup.com

Michigan public health officials reported Wednesday 7,674 new COVID-19 cases and 92 additional virus deaths over the past two days.

The two-day case total brought the state's total confirmed cases and deaths to 1,047,011 and 21,231 deaths since the onset of the pandemic.

According to the Michigan Department of Health and Human Services (MDHHS), those totals represent testing data collected Tuesday and Wednesday. MDHHS publishes new case, death, and vaccination numbers every Monday, Wednesday, and Friday with new outbreak-related data published every Monday.

Of the 92 deaths reported, 47 were identified during a vital records review. Over the past two days, the state has averaged 3,837 cases per day per 100,000 residents, up from 2,801 cases per day per 100,000 residents Sept. 30, through Oct. 4, a 32.2%

CASES » PAGE 4



RICHARD DREW — THE ASSOCIATED PRESS Masters of the Universe figures, by Mattel, are displayed at the TTPM Holiday Showcase in New York.

RETAIL

Toymakers race to get products on shelves

Supply clogs causing some toys to be left behind

By Anne D'Innocenzo The Associated Press

NEW YORK » Running out of time to get its products on store shelves ahead of the holidays, the Basic Fun toy company made an unprecedented decision: It's leaving one-third of its iconic Tonka Mighty Dump Trucks destined for the U.S. in China.

Why? Given surging prices for shipping containers and clogs in the supply network, transportation costs to get the bulky yellow toy to U.S. soil is now 40% of the retail price, which is roughly \$26. That's dramatically up from 7% a year ago. And it doesn't even include the cost of getting the product from U.S. ports to retailers.

"We've never left product behind in this way," says Jay Foreman, CEO of Basic Fun. "We really had no choice."

Toy companies are racing to get their products to retailers as they grapple with a severe supply-network crunch that could mean sparse shelves for the holidays. They're trying to find containers to ship their goods while searching for alternative ports. Some are flying in some of the toys instead of shipping by boat to ensure delivery before Dec. 25. And in cases like Basic Fun, they are leaving toys behind in China and waiting for costs to come down.

Like all manufacturers, toy companies have been facing supply chain woes since the pandemic started and temporarily closed factories in China in early 2020. Then, U.S. stores temporarily cut back or halted production amid lockdowns. The situation has only worsened since the spring, with companies having a hard time meeting surging demand for all sorts of goods from shoppers re-entering the world. Manufacturers are wrestling with bottlenecks at factories and key ports like

TOYS » PAGE 4



FERNDALE

Wallet theft suspect arrested next day in same area

By Mike McConnell

An Escor man faces a four-year felony charge after Ferndale police say he stole another customer's wallet at a gas station store.

Police said the Westland man had been in the station and left, but quickly returned after he realized he had left his wallet behind.

Doses

FROM PAGE 1 second dose, or getting your booster or additional dose of the vaccine, I urge all eligible Michiganders to make a plan to get theirs today.

Mandate

FROM PAGE 1 years of service they provided our community and organization." Riney said new hires are already offsetting those team members who resigned, adding that Henry Ford is actively recruiting and hiring as part of an aggressive short-term and long-term strategy.

Cases

FROM PAGE 1 increase. Since Monday, Oakland County has seen the largest increase in new cases at 814 followed by Wayne County (excluding the City of Detroit) at 639, Macomb County at 620, and Kent County at 582.

"A gas station clerk recognized the suspect as a customer who had been in the store before," Mahlmeister said.

Police said Sautler works for a custodial business. "He works in the area," Mahlmeister said, "and would walk to the gas station."

Police said they never recovered the stolen wallet. The owner canceled his credit cards and lost a small amount of cash he had in the wallet. Sautler's criminal history dates back to 2002, when he was convicted in Wayne County Circuit Court for unarmed robbery.

NATION

Judge orders Texas to suspend new law banning most abortions

By Paul J. Weber

AUSTIN, TEXAS — A federal judge on Wednesday ordered Texas to suspend the most restrictive abortion law in the U.S., which since September has banned most abortions in the nation's second-most populous state.

But even with the law on hold, abortion services in Texas may not instantly resume because doctors still fear that they could be sued without a more permanent legal decision.

from the 5th U.S. Circuit Court of Appeals, which previously allowed the restrictions to take effect. The law, signed by Republican Gov. Greg Abbott in May, prohibits abortions once cardiac activity is detected, which is usually around six weeks, before some women even know they are pregnant.

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pitalizations and 96% of deaths. "The safe and effective COVID-19 vaccine is already protecting millions of Michiganders from this deadly virus," said Dr. Natasha Bagdasarian, chief medical executive.

boosted dose according to CDC guidance are urged to make an appointment with their health care provider or visit their local pharmacy to maintain and increase that level of protection.

tions for booster shots come in two categories — those who should receive them and those who may. People aged 65 years and older; residents aged 18 years and older in long-term care settings; and people aged 50–64 years with underlying medical conditions should get the booster.

institutional settings such as healthcare workers or teachers. Additionally, Michiganders with moderately to severely compromised immune systems should receive an additional dose of mRNA COVID-19 vaccine at least 28 days after a second dose of Pfizer COVID-19 or Moderna COVID-19 vaccine.

record, we are. We know what it will take to continue to beat this pandemic and we're showing our leadership in doing so." The heartened news about vaccinations came amid the sobering news that October marked the 19th month of the pandemic and that 144 patients were hospitalized for COVID across the health system.

numbers continue to be worrisome, both in Michigan and nationally." Munkarah said vaccination remains the most effective way to prevent and protect against COVID.

trend in increased volume of cases in cardiology, general medicine and pulmonary medicine, and that 15 beds have re-opened (from the 120 that were temporarily closed two weeks ago) using additional staffing.

Toys

FROM PAGE 1 Long Beach, California — and all points in between. Furthermore, labor shortages in the U.S. have made it difficult to get stuff unloaded from ships and onto trucks.

year and a 40% increase in the first half of this year as parents looked to entertain their kids at home, according to NPD Group, a market research firm. But while analysts expect strong growth in 2021, many toy companies said they see their sales reduced because they won't be able to fulfill orders on hot items, particularly surprise hits.



influenza vaccine syringes. DAMIAN DOVARGANES — THE ASSOCIATED PRESS

ing at least 100 new cases per day per 100,000 population over a 7-day period. The state's 7-day average testing positivity rate continues to average between 8-10%. The CDC is also reporting that 89% of U.S. counties have high community transmission levels, including in 82 of Michigan's 83 counties.

patients in intensive care has increased 8.1% since last week, according to MDHHS, with new hospital admissions increasing this week for most age groups. The biggest week-over-week new admission rate increases have been among the 18-19 and 0-11 age groups with increases totaling 27% and 26% respectively.

Events

FROM PAGE 1 and new businesses, such as Reware Vintage, Cosmetic Salon and Puck Hockey. Saturday's Night Market was to include free trolley rides to the district's businesses along 12 Mile Road and Coolidge Highway.

Other upcoming DDA events include Ladies Night Out from 5-9 p.m. Oct. 14. Many downtown businesses will stay open later and offer discounts. Visitors are encouraged to dress up in their favorite Halloween clothes and costumes, and can enter to win a grand prize at participating businesses.



Metro Detroit

Downtown Berkley connects local businesses and artists for inaugural BOO!KLEY Nights

MJ GALBRAITH | THURSDAY, OCTOBER 7, 2021



Facebook

The inaugural BOO!KLEY Nights launched in downtown Berkley earlier this month.

Downtown Berkley is getting in on the Halloween fun this month with a host of events and placemaking initiatives geared to draw people to its city streets. The inaugural

BOO!KLEY Nights series of events takes place all month long.

The Berkley Downtown Development Authority has been connecting artists with local businesses along the 12 Mile, Coolidge, and Robina corridors, filling up storefront windows with Halloween-themed art. Halloween light displays along city streets add to the holiday atmosphere.



A BOO!KLEY Nights storefront at The Lunch Cafe in downtown Berkley. (Photo: Facebook)

“We are excited to bring a mix of seasonal fun and retail offerings this fall to Downtown Berkley,” says Michael McGuinness, director of the Downtown Berkley DDA. “We love the holidays and especially love celebrating them with residents and visitors from all over metro Detroit, who love Downtown Berkley for its charming, retro feel and its diverse, independently-owned shops and dining options that offer something for everyone.”

Kicking off the series of events was the BOO!KLEY Nights restaurant weekend and night market, which took place the first weekend of October.

Still on the docket is Ladies Night Out. Scheduled for Thursday, Oct. 14, from 5 to 9 p.m., participating downtown businesses will stay open late for a ladies night stroll, with many businesses offering special “goodies” and discounts along the way.

Two events, Trick-Or-Treat Stroll and Monster Mash, are scheduled for Saturday, Oct. 30,

with the former offering downtown trick-or-treating opportunities for families and the latter being a family-friendly street festival with DJs, arts and crafts, and more.

Other events include double-feature "monster movie nights" each Thursday at Berkley First and a downtown scavenger hunt, accessible via smartphone all month long.

"We anticipate our first ever BOO!KLEY Nights to be a howling, grown up good time and plenty of festive fun for the kids, too," McGuinness says.

Visit Downtown Berkley online for a full rundown of events for the inaugural BOO!KLEY Nights.

Got a development news story to share? Email MJ Galbraith here or send him a tweet @mikegalbraith.

Read more articles by MJ Galbraith.

MJ Galbraith is a writer and musician living in Detroit. Follow him on Twitter @mikegalbraith.

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Halloween events coming to Ferndale, Berkley throughout month

By: Mike Koury (/reporterbio/mike-koury) | **Woodward Talk**
(<https://www.candgnews.com/newspaper/woodwardtalk>) | **Published October 6, 2021**

FERNDALE/BERKLEY — Residents in the neighborhood of Ferndale and Berkley have an eventful October ahead of them.

Ferndale's Parks and Recreation Department will be hosting its 11th annual Fall Festival from 11 a.m. to 3 p.m. Saturday, Oct. 9, at Martin Road Park, 1615 E. Lewiston Ave. Attendees must register beforehand and purchase a wristband for \$7 to attend, which can be bought at www.amilia.com/store/en/1201-livernois/shop/activities/3465538.

The Fall Festival will feature pony rides, hayrides, carnival games, face painting, crafting, vendors and more. There also will be a trick-or-treating trail that will begin at 3 p.m. Organizers are encouraging those who attend to wear masks for outdoor activities, but are requiring people to wear them for indoor activities.

The event couldn't be held in 2020 due to the COVID-19 pandemic. Director LaReina Wheeler said not being able to hold events like the festival was difficult because they want to serve the community.

"Not to have it last year was very disappointing for a lot of people, including our staff," she said. "We're very excited to be able to put it on this year and do it in a safe way, and we think we're going to have a great turnout because all of our other events we've been holding since the pandemic and ... the mandates have loosened have been successful, and the community's really engaged."

Berkley's Parks and Recreation Department will be throwing a festival this year too, with BooFest from 4:30 to 6:30 p.m. Monday, Oct. 25, at Community Park, 2400 Robina Ave.



(<https://www.candgnews.com/admin/articles/temp-image/2488d5cf4b88fb61d4c3498468a9c925.jpeg>)

Marne McGrath reads the crystal ball for Mikaela Eitrem, of Pleasant Ridge, at the 2019 Ferndale Fall Festival.
File photo by Donna Agusti

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(<https://www.sterlingheightsdodge.net/>)

The event will feature smashing pumpkins, pumpkin decorating, a web maze, disc golf, a tie-dyeing station, and a trunk-or-treat gauntlet with candy and prizes. Registration is required to attend, which can be done at recreation.berklemich.org under the tab “special events.”

The city’s Downtown Development Authority also will be putting on a monthlong Halloween-themed event called BOO!KLEY Nights. The month began with a restaurant weekend and night market over the course of Oct. 1-2. A scavenger hunt started as well on Oct. 1 and will continue until Oct. 29.

There will be Monster Movie Nights every Thursday in October starting at 6:30 p.m., and they’ll take place at Berkley First, 2820 12 Mile Road. A Ladies Night Out will happen from 5 to 9 p.m. Oct. 14, a Trick-or-Treat Stroll throughout the downtown will follow from noon to 3 p.m. Oct. 30 and a Monster Mash — a street party with a DJ, arts and crafts, and photo opportunities on Coolidge Highway and Dorothea Road — is scheduled for the same day from 2 to 6 p.m.

DDA interim Executive Director Mike McGuinness said organizers want to enhance Berkley as a destination, and they had a push from community members to make a Halloween event in the downtown.

“It’s the inaugural year and so a lot of the elements are coming together for the first time,” he said. “We’re gonna experiment and next year when we have BOO!KLEY Nights 2022, we’ll keep experimenting with new, fresh, fun ways to bring people downtown to shop, to dine and to explore.”

More information about BOO!KLEY Nights can be found at www.downtownberkley.com/bookley.

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Interim Executive Director's Report October 2021 Board of Directors Meeting

Thank you for the continued opportunity to carry on the stimulating, rewarding work of advancing downtown Berkley. There are dozens and dozens of projects actively underway, and I'm working diligently to keep them all moving forward.

For this month's Board of Directors meeting consideration, most of the proposals before you have been submitted to you previously for consideration at last month's meeting. Due to lack of quorum, no decisions were made and they remain pending.

In recent weeks, the BOO!KLEY Nights initiatives borne out of the DDA Marketing & Promotions Committee has been a large focus of my planning and execution efforts. They have been very stimulating and, in my estimation, the BOO!KLEY effort by our DDA has generated substantial media coverage, community interest, downtown foot traffic, and organizational goodwill among the downtown merchants and Berkley residents. The roster of activities this month is quite full and stimulating.

The next Downtown Monthly Idea Laboratory is Wednesday, October 20th at 12:00 pm. It will be held at Have You Any Wool? at 3455 Robina Avenue. This will be the third installment of the Monthly Idea Laboratory series and this engagement initiative has been a positive experience, to date. Please information of this opportunity with any downtown stakeholder or community member that has expressed an interest in greater involvement or understanding with downtown progress.

If there are any questions, or particular items on which you'd like me to elaborate further, please reach out any time. Thank you again for this continued opportunity.

Sincerely,

A handwritten signature in blue ink, appearing to read "Mike McGuinness", is written over a light blue horizontal line.

Mike McGuinness,
Interim Executive Director
Berkley Downtown Development Authority