

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, April 12, 2023 8:30 AM
Berkley Public Safety - 2nd Floor Conference Room**



MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.

AGENDA

- I. **Call to Order**
- II. **Roll Call**
 - A. Attendance Taken and Quorum Determined
 - B. Congratulations to Newest Board Member Katie Forte, Approved by City Council
 - C. Congratulations to Berkley City Council Liaison Steve Baker on his Engagement
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
 - A. Regular Meeting Minutes of March 8, 2023
- V. **Liaison Reports**
 - A. City Council – Steve Baker
 - B. Community Development – Kristen Kapelanski
 - C. Planning Commission – Lisa Kempner
 - D. Public Works – Shawn Young and Ric Chalmers
 - E. Chamber of Commerce – Tim Murad
- VI. **Treasurer's Report**
- VII. **Action Items**
 - A. Downtown Berkley Mural Program Application Updates
 - B. Downtown Berkley Façade and Parking Lot Improvement Grant Application Updates
 - C. MHG Jewelry Studio Mural Program Application
 - D. Alice's Perfect Fit Alterations Mural Program Application
 - E. Chazzano Coffee Roasters Mural Program Application
 - F. Nawab Indian Cuisine Façade Grant Application
- VIII. **Discussion Items**
 - A. Berkley Outdoor Social Scene (B.O.S.S.) Social District Approved by City Council
 - B. Parking Study Progress, Community Engagement
 - C. Coolidge Complete Streets Enactment, Crosswalks Enhancements
 - D. Main Street Oakland County Summit April 20, 2023 (9-11 am) at Waterford Oaks
- IX. **Student Board Member Updates**
- X. **Board Committee Updates**
 - A. Art & Design
 - B. Business Development
 - i. Collaboration with Oakland County Business Forward Initiative
 - C. Downtown Events
 - i. March Promotional Events Undertaken
 - ii. Ladies Night Out May 4, 2023
 - iii. Berkley Days Support, Scavenger Hunt
 - iv. Berkley Pride Planning Underway
 - D. Marketing Strategies
 - E. Organization
 - F. West Twelve Mile
- XI. **Executive Director Updates**
 - A. Main Street America Annual Conference Participation
 - B. Michigan Downtown Association Spring Workshop Presentation
- XII. **Board of Directors' Comments**
- XIII. **Public Comments**
- XIV. **Adjournment**