

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, August 9, 2023 8:15 AM
Berkley Public Safety - 2nd Floor Conference Room**



MISSION: The Berkley Downtown Development Authority exists to spur economic vitality, improve the streetscape, enhance visitors' diverse experiences, and create connections to the community on Coolidge and Twelve Mile Road in downtown Berkley, Michigan.

AGENDA

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
 - A. Regular Meeting Minutes of July 12, 2023
- V. **Treasurer's Report**
- VI. **Action Items**
 - A. Bombshell Treat Bar Mural Program Application (initial reading)
 - B. LeClerc Display Company Expanded Lighting Plans (initial reading)
- VII. **Discussion Items**
 - A. ArtSpace Plaza Dedicated with Berkley School District and City of Berkley
 - B. Berkley Outdoor Social Scene (B.O.S.S.) Social District Launching
 - C. Coolidge Complete Streets Implementation Next Steps
- VIII. **Liaison Reports**
 - A. City Council – Steve Baker
 - B. Community Development – Kristen Kapelanski
 - C. Planning Commission – Lisa Kempner
 - D. Public Works – Shawn Young and Ric Chalmers
 - E. Chamber of Commerce – Tim Murad
- IX. **Student Board Member Updates**
- X. **Board Committee Updates**
 - A. Art & Design
 - B. Business Development
 - C. Downtown Events
 - 1. Downtown Berkley Farmers Market Series (Thursdays Through October)
 - 2. Berkley Street Art Fest (Took Place July 15)
 - 3. Berkley Cruisefest (August 18)
 - 4. Irish Fest (September 9)
 - 5. BOOKley Season (This Fall)
 - D. Marketing Strategies
 - E. Organization
 - F. West Twelve Mile
- XI. **Executive Director Updates**
- XII. **Board of Directors' Comments**
- XIII. **Public Comments**
- XIV. **Adjournment**