MEETING AGENDA

I. ACTION ITEMS

- A. Roll Call Taken and Quorum Determined
- B. Quorum Balance Need with Recent Departures
- C. Welcoming New Interim City Manager Nate Geinzer

II. APPROVAL OF AGENDA

III. APPROVAL OF MINUTES

A. Regular Meeting Minutes of March 13, 2024

IV. TREASURER'S REPORT

V. ACTION ITEMS

- A. Resolution of Appreciation for Matthew Baumgarten's Years of Service on the DDA Board of Directors
- B. Updated Oakland County Placemaking Grant Funding Application
- C. Revisiting of Perch Façade Grant Withdrawn Application from 2021

VI. DISCUSSION ITEMS

A. Landscaping Enhancement Opportunities for our Downtown

VII. LIAISON REPORTS

- A. City Council Steve Baker
- B. Community Development Kristen Kapelanski
- C. Planning Commission Lisa Kempner
- D. Public Works Ric Chalmers
- E. Chamber of Commerce Tim Murad

VIII. STUDENT BOARD MEMBER UPDATES

IX. BOARD COMMITTEE UPDATES

- A. Art & Design Committee
 - i. Incoming Mural Program Submissions
 - ii. Berkley has heART Initiative, Chamber Collaboration
- B. Business Development Committee
 - i. Bombshell Treat Bar Ribbon Cutting April 19
 - ii. Law Office of Rachel Pinch Ribbon Cutting May 2
 - iii. Time Travelers Comic Books Relocation, Expansion
- C. Downtown Events Committee
 - i. Berkley Pride Planning Meeting April 17, 7 pm, City Hall
- D. Marketing Strategies Committee
 - i. April Fool's Day Social Media Post Engagement
- E. Organization Committee
 - *i.* Accepting Applications for 12 Mile, Coolidge Board Seats
- F. West 12 Mile Committee

X. EXECUTIVE DIRECTOR UPDATES

- A. National Main Street Conference May 6-8 in Birmingham, Alabama
- B. Michigan Downtown Association Summer Workshop May 31 in Harbor Springs

XI. BOARD OF DIRECTORS' COMMENTS

XII. PUBLIC COMMENTS

XIII. ADJOURNMENT

