

**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
BOARD OF DIRECTORS MEETING
Wednesday, January 12, 2022
8:30 AM – 9:30 AM
Berkley Public Safety - 2nd Floor Conference Room**



AGENDA

- I. **Call to Order**
- II. **Roll Call**
- III. **Approval of Agenda**
- IV. **Approval of Minutes**
 - A. Regular Meeting of December 8, 2021
 - B. Informational Meeting of December 23, 2021
 - C. Informational Meeting of December 29, 2021
- V. **Liaison Reports**
 - A. City Council – Steve Baker
 - D. Planning Commission – Lisa Kempner
 - E. Community Development
 - F. Chamber of Commerce – Tim Murad
- VI. **Treasurer’s Report**
- VII. **Action Items**
- VIII. **Discussion Items**
 - A. Main Street America Annual Evaluation
 - B. Downtown Benches Installation
 - C. Downtown Design Guidelines Status
 - D. Coolidge Crosswalks Status
 - E. Downtown Idea Laboratories in 2022
- IX. **Student Board Member Updates**
- X. **Board Committee Updates**
 - A. Business Development – Jenna Hance
 - B. Art & Design – Matteo Passalacqua
 - C. Marketing & Promotions – Ashley Poirier
 - D. Organization – Scott Francis
 - E. West Twelve Mile – Tim Barnes
- XI. **Executive Director Updates**
 - A. Main Street Oakland County New Manager Training
 - B. MDA Professional Downtown Management Program
 - C. Michigan Historic Preservation Network 2022 Conference
- XII. **Board of Directors’ Comments**
- XIII. **Public Comments**
- XIV. **Adjournment**

**MEETING MINUTES
BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
MEETING OF THE BOARD OF TRUSTEES
Wednesday, December 8, 2021, 8:30 AM
Berkley Public Safety, 2nd Floor, Conference Room**



I. CALL TO ORDER: The meeting was called to order at 8:33 AM with Chair Andy Gilbert presiding.

II. ROLL CALL:

Present: Andrew Agbay
Matthew Baumgarten
Erin Brick
Donna Dirkse
Andy Gilbert
Chris Gross
Jenna Hance
Razur Rahman

Absent: Tim Barnes
Ailya Siddiqi – *excused*
Scott Francis – *excused*
Matteo Passalacqua – *excused*
Ashley Poirier – *excused*
Garrett Wyatt – *excused*
Brian Zifkin – *excused*

Also present: Steve Baker, City Council Liaison
Lisa Kempner, Planning Commission Liaison
Mike McGuinness, DDA Executive Director
Tim Murad, Chamber of Commerce Liaison

III. APPROVAL OF AGENDA: On motion by Gross and second by Agbay, the agenda was unanimously approved by the Board.

IV. APPROVAL OF MINUTES

A. Regular Meeting of November 10, 2021

Brick asked to amend the November minutes to change “Brick” to “Hance” on pages 1 and 3, as it was transcribed in error. On motion by Hance and second by Baumgarten, the amended minutes were unanimously approved by the Board.

V. LIAISON REPORTS

A. City Council – Steve Baker

Baker congratulated the DDA on its contributions in support of the previous Saturday’s Holiday Lights parade and the day’s festivities, including official grand opening of the new DIA mural on the Theatre/Rite Aid building wall. He reported that Council met the previous Monday. The City’s annual audit report, which also covers DDA activities and expenditures, received unqualified audit results, the best possible rating. He also reported that the City has applied for a \$50,000 grant to improve Jaycee Park.

B. Planning Commission – Lisa Kempner

Kempner reported the Commission reviewed the Design Guidelines ordinance and checklist and had concerns about the checklist scoring being too complicated and confusing, so that was sent back to be re-worked. Conflicts between the guidelines and the base ordinance also have to be resolved. She didn't know when the Commission would see the revised guidelines as new personnel are getting up to speed working on them.

C. Community Development – Erin Schlutow

Schlutow has left her position in Community Development, and the City is searching for her replacement.

D. Chamber of Commerce – Tim Murad

Murad reported the Chamber distributed its new City Guide to every residence in Berkley. Their annual holiday party was being held that night, December 8, at Berkley Common. They will move their meetings to the third Tuesday of the month and the start time up to 6:00 PM.

VI. TREASURER'S REPORT:

McGuinness included a copy of the financial spreadsheet provided by the Finance Director in the packet sent to the Board. The larger than normal decrease in the fund balance reflects payments made to the contractor for the Berkley Plaza construction. Reimbursements to the DDA (which has the fiduciary role) from its other two project partners, the School District and the City, are not yet reflected in the fund balance.

VII. ACTION ITEMS:

A. Election of Board Treasurer

Gross volunteered to take on the duties of this office as her efforts on the Marketing Committee have become less demanding since the addition of new Board members and volunteers to the committee.

Agbay moved to elect Gross as Board Treasurer, Baumgarten seconded, and the motion was unanimously approved by the Board.

VIII. DISCUSSION ITEMS

A. Holiday Light Installation

McGuinness included in the information packet for Board members a detailed breakdown of events and issues surrounding installation and maintenance of the decorations. He applauded the Board's decision to expand coverage and add more lights this year. He praised the DPW and Director Schueller for all their effort in monitoring the lights and communicating with DTE about outages and issues.

McGuinness announced that in 2022 the DDA will also be taking on and expanding lighting decorations of the gazebo from the Junior Women's Club.

Kempner would like to see more color, especially on Coolidge, and Brick noted she and McGuinness had discussed seeing what other options might be available from the installation contractor, LeClerc. They have plenty of lead time to explore this for the 2022 holiday season. She said the Marketing and Promotions committee might take the lead in exploring options.

Gilbert noted that the Executive Director's reports have answered many questions that come up between Board meetings, especially this month as they relate to the Holiday Lights endeavor.

B. MerriMonth 2021 Holiday Season

McGuinness noted MerriMonth started Small Business Saturday with brisk activity and good media coverage (radio, TV, and print). Merry Fairies Scavenger Hunt, coordinated by Erin Brick in collaboration with the Chamber, is ongoing through December 31. Merry & Bright Shopping Nights with various charitable partners began Dec. 2 and continues Thursday, Dec. 9. Artist Lisa Littell,

working with Berkley High students, is transitioning from spooktacular Boo!KLEY window painting to holiday designs, with more participation from Gateway West businesses. Gilbert noted the extra marketing efforts are paying off in terms of drawing customers downtown, as well as improving the profile of the DDA and proving its value to Berkley's downtown business owners.

C. Plaza Project Construction Progress

McGuinness reported Passalacqua and others on the team, including the DPW Director, had done a walk-through of the site and generated a punch list of items to be completed. The next phase entails deciding on a name for the site in addition to adding furniture and other installations. Grand opening will probably take place mid-Spring.

D. Board Goals, Planning Strategies

McGuinness announced that he was able to secure a \$1,500.00 Main Street grant for Board training, and he asked for input about what they would like the facilitator's focus to be. Baumgarten noted that scheduling the session(s) for earlier in the year (January, February) would help setting budget priorities. Gilbert asked if the session(s) might be used to further the Board's understanding of how the non-profit arm of the DDA can be utilized, and McGuinness noted that isn't initially the purpose of the training session(s) but he will look into that angle and discuss the 501c3 with the Organization Committee.

IX. STUDENT BOARD MEMBER UPDATES

Absent – no report. There was brief discussion of the School District's excellent response to the issue of threats of violence in schools and how Berkley was one of the few districts whose students returned in full force the week of the Oxford incident.

X. BOARD COMMITTEE UPDATES:

A. Business Development Committee – Jenna Hance

Hance reported she's just getting into how this committee can work with businesses interested in setting up in Berkley, so she had no additional information to report this month. Baumgarten noted that the person who fills Schlutow's position will be an essential contact for her.

B. Art & Design Committee – Matteo Passalacqua

Absent – no additional report.

C. Marketing & Promotions Committee – Ashley Poirier

Absent. McGuinness noted conversations with the Chamber about their plans for the upcoming year and how the DDA and Chamber can coordinate their efforts. Setting the DDA's goals for 2022 will be a focus for the Director and the various committees now. McGuinness has been thinking about holding moving "block parties" downtown, closing off small areas of the side streets (like Robina north and Dorothea) while keeping the main streets open (12 Mile and Coolidge). It can be an exciting way to celebrate openings of new businesses. Brick said Promotions is already brainstorming having a "Frozen Family February," maybe with a chili cook-off. Brick stressed that the events have to be held outdoors, which means they will need more funding. Kempner noted the planned pocket parks are additional locations to keep in mind.

D. Organization Committee – Scott Francis

Absent – no report.

E. West 12-Mile Improvements – Tim Barnes

Absent – no report.

XI. EXECUTIVE DIRECTOR UPDATES

A. New Business Additions to Downtown

McGuinness included in his report to the Board a listing of new Berkley businesses and update on vacancies and ongoing construction projects. Rahman announced that his property on 12 Mile is now vacant and he's looking for tenants.

XII. BOARD OF DIRECTORS' COMMENTS:
None.

XIII. PUBLIC COMMENTS: Gilbert asked that anyone with comments or questions e-mail them to the DDA to be answered within five business days.

XIV. Adjournment:
The meeting was adjourned at 9:26 AM on motion by Brick and second by Agbay.



**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
DECEMBER 23, 2021
INFORMATIONAL MEETING MINUTES**

Held at Berkley City Hall in the Council Chambers
3338 Coolidge Highway, Berkley, Michigan 48072

- I. The Informational Meeting was called to order at 4:00 p.m.
- II. Berkley Downtown Development Authority Executive Director Mike McGuinness delivered a welcome message and attendees introduced themselves.
- III. Executive Director Mike McGuinness presented on the upcoming Goals and Direction of the Berkley Downtown Development Authority.
- IV. Executive Director Mike McGuinness presented on the projects to be undertaken by the Berkley Downtown Development Authority in the coming year.
- V. Time for public comments, feedback, and questions was offered. No public comments were offered.
- VI. Closing comments were offered by Executive Director Mike McGuinness.
- VII. The Informational Meeting was adjourned at 5:00 p.m.



**BERKLEY DOWNTOWN DEVELOPMENT AUTHORITY
DECEMBER 29, 2021
INFORMATIONAL MEETING MINUTES**

Held at Berkley City Hall in the Council Chambers
3338 Coolidge Highway, Berkley, Michigan 48072

- I. The Informational Meeting was called to order at 12:00 p.m.
- II. Berkley Downtown Development Authority Executive Director Mike McGuinness delivered a welcome message and attendees introduced themselves.
- III. Executive Director Mike McGuinness presented on the upcoming Goals and Direction of the Berkley Downtown Development Authority.
- IV. Executive Director Mike McGuinness presented on the projects to be undertaken by the Berkley Downtown Development Authority in the coming year.
- V. Time for public comments, feedback, and questions was offered. Two members of the public offered public comments and feedback on downtown projects.
- VI. Closing comments were offered by Executive Director Mike McGuinness.
- VII. The Informational Meeting was adjourned at 1:00 p.m.

Fund 814 DDA

GL Number	Description	Current Year Beg. Balance	Balance
*** Assets ***			
Cash			
814-000-001-000	CASH IN BANK	379,768.01	446,680.56
814-000-004-000	CASH - IMPREST PAYROLL	0.00	(5,793.30)
814-000-005-000	PETTY CASH	300.00	300.00
Cash		<u>380,068.01</u>	<u>441,187.26</u>
Accounts Receivable			
814-000-026-000	DELINQUENT PPT RECEIVABLE	7,809.21	2,585.20
814-000-040-001	ACCOUNTS RECEIVABLE - MANUAL	26.97	0.00
Accounts Receivable		<u>7,836.18</u>	<u>2,585.20</u>
Other Assets			
Other Assets		<u>0.00</u>	<u>0.00</u>
Total Assets		<u>387,904.19</u>	<u>443,772.46</u>
*** Liabilities ***			
Accounts Payable			
814-000-202-000	ACCOUNTS PAYABLE	146.50	1,490.48
Accounts Payable		<u>146.50</u>	<u>1,490.48</u>
Liabilities-ST			
814-000-232-000	EMPLOYEE PENSION DEDUCTIONS	0.00	1,521.44
814-000-241-000	FICA TAXES	89.32	89.32
814-000-257-000	ACCRUED PAYROLL	1,167.61	1,167.61
814-000-259-000	ACCRUED HEALTH CARE	0.01	0.01
814-000-285-000	UNEARNED REVENUE	0.00	(1,586.87)
Liabilities-ST		<u>1,256.94</u>	<u>1,191.51</u>
Total Liabilities		<u>1,403.44</u>	<u>2,681.99</u>
*** Fund Balance ***			
Unassigned			
814-000-390-000	FUND BALANCE	386,500.75	386,500.75
Unassigned		<u>386,500.75</u>	<u>386,500.75</u>
Total Fund Balance		<u>386,500.75</u>	<u>386,500.75</u>
Beginning Fund Balance			386,500.75
Net of Revenues VS Expenditures			54,589.72
Ending Fund Balance			441,090.47
Total Liabilities And Fund Balance			443,772.46

REVENUE AND EXPENDITURE REPORT FOR CITY OF BERKLEY
 PERIOD ENDING 12/31/2021
 % Fiscal Year Completed: 50.41
 NEWLY CREATED FUND REV AND EXP REPORT

GL NUMBER	DESCRIPTION	END BALANCE 06/30/2021 NORM (ABNORM)	2021-22 ORIGINAL BUDGET	2021-22 AMENDED BUDGET	YTD BALANCE 12/31/2021 NORM (ABNORM)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
Fund 814 - DDA							
Revenues							
Dept 001 - REVENUES							
814-001-401-000	PROPERTY TAXES	38,505.21	37,680.00	37,680.00	36,869.13	810.87	97.85
814-001-401-001	PROPERTY TAX CAPTURE - DDA	302,073.83	315,000.00	315,000.00	361,095.76	(46,095.76)	114.63
814-001-401-850	PPT - CURRENT YR DEL	4,787.24	(2,500.00)	(2,500.00)	0.00	(2,500.00)	0.00
814-001-401-900	PROPERTY TAXES - CHARGEBACKS	0.00	0.00	0.00	(1,170.37)	1,170.37	100.00
814-001-445-000	INTEREST AND PENALTIES ON TAXES	0.00	0.00	0.00	186.58	(186.58)	100.00
814-001-539-000	STATE GRANTS	5,775.62	0.00	0.00	0.00	0.00	0.00
814-001-573-000	LOCAL COMMUNITY STABILIZATION SHARE-PPT	14,569.46	14,000.00	14,000.00	0.00	14,000.00	0.00
814-001-664-000	INVESTMENT EARNINGS	1,011.62	3,000.00	3,000.00	412.22	2,587.78	13.74
814-001-674-005	MERCHANDISE REVENUE	0.00	250.00	250.00	275.00	(25.00)	110.00
814-001-675-005	CORPORATE DONATIONS	0.00	0.00	0.00	47,425.93	(47,425.93)	100.00
814-001-675-117	COOPERATIVE ADVERTISING INCOME	0.00	15,000.00	15,000.00	0.00	15,000.00	0.00
814-001-675-814	EVENT SPONSORSHIPS	0.00	2,500.00	2,500.00	130.00	2,370.00	5.20
Total Dept 001 - REVENUES		366,722.98	384,930.00	384,930.00	445,224.25	(60,294.25)	115.66
TOTAL REVENUES		366,722.98	384,930.00	384,930.00	445,224.25	(60,294.25)	115.66
Expenditures							
Dept 175 - DDA ADMINISTRATION							
814-175-704-000	FULL TIME EMPLOYEES	52,856.07	69,360.00	69,360.00	29,154.43	40,205.57	42.03
814-175-715-000	FICA	4,006.47	5,306.00	5,306.00	2,223.91	3,082.09	41.91
814-175-728-000	OFFICE SUPPLIES	199.33	1,500.00	1,500.00	150.05	1,349.95	10.00
814-175-814-001	WEBSITE	225.77	0.00	0.00	0.00	0.00	0.00
814-175-817-008	BOARD TRAININGS	0.00	3,000.00	3,000.00	0.00	3,000.00	0.00
814-175-960-000	PROFESSIONAL DEVELOPMENT	0.00	4,000.00	4,000.00	210.00	3,790.00	5.25
Total Dept 175 - DDA ADMINISTRATION		57,287.64	83,166.00	83,166.00	31,738.39	51,427.61	38.16
Dept 265 - CITY HALL							
814-265-921-100	TRIBUNAL/BOARD OF REVIEW TAX EXPENSE	0.00	2,500.00	2,500.00	0.00	2,500.00	0.00
Total Dept 265 - CITY HALL		0.00	2,500.00	2,500.00	0.00	2,500.00	0.00
Dept 822 - DDA OPERATIONS							
814-822-727-100	INTERNAL SRVC - LABOR & ADMIN	10,000.00	10,000.00	10,000.00	0.00	10,000.00	0.00
814-822-730-000	POSTAGE-PRINTING-MAILING	0.00	300.00	300.00	0.00	300.00	0.00
814-822-803-000	MEMBERSHIPS AND DUES	937.00	1,030.00	1,030.00	350.00	680.00	33.98
814-822-807-000	AUDIT SERVICES	1,470.00	1,500.00	1,500.00	1,710.00	(210.00)	114.00
814-822-817-000	CONSULTANT	0.00	15,000.00	15,000.00	0.00	15,000.00	0.00
814-822-818-205	SECRETARIAL SERVICES	1,825.00	2,000.00	2,000.00	900.00	1,100.00	45.00
814-822-824-000	LEGAL SERVICES	573.75	2,500.00	2,500.00	0.00	2,500.00	0.00
814-822-853-000	TELEPHONE	488.17	600.00	600.00	243.08	356.92	40.51
814-822-865-000	DOWNTOWN BERKLEY PARTNERS NON PROFIT	25.00	1,500.00	1,500.00	0.00	1,500.00	0.00
814-822-866-000	SUBSCRIPTION SERVICES	0.00	300.00	300.00	0.00	300.00	0.00
814-822-904-000	PRINTING	0.00	300.00	300.00	0.00	300.00	0.00
Total Dept 822 - DDA OPERATIONS		15,318.92	35,030.00	35,030.00	3,203.08	31,826.92	9.14
Dept 824 - SPECIAL EVENTS							

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Fund 814 - DDA							
Expenditures							
814-824-817-004	DDA - EVENTS	746.38	14,700.00	14,700.00	15,013.54	(313.54)	102.13
814-824-817-015	HOLIDAY LIGHTS	25,001.44	30,000.00	30,000.00	30,825.00	(825.00)	102.75
814-824-901-000	ADVERTISING	580.00	0.00	0.00	0.00	0.00	0.00
Total Dept 824 - SPECIAL EVENTS		26,327.82	44,700.00	44,700.00	45,838.54	(1,138.54)	102.55
Dept 826 - MARKETING AND ADVERTISING							
814-826-814-000	WEBSITE	0.00	312.00	312.00	0.00	312.00	0.00
814-826-817-002	DOWNTOWN MERCHANDISE EXPENDITURES	0.00	1,500.00	1,500.00	0.00	1,500.00	0.00
814-826-818-000	CONTRACTUAL SERVICES	390.00	6,000.00	6,000.00	3,600.00	2,400.00	60.00
814-826-901-000	ADVERTISING/MARKETING	38,990.27	29,000.00	29,000.00	17,354.68	11,645.32	59.84
814-826-901-001	MAP UPDATE & REPRINT	1,390.00	1,500.00	1,500.00	0.00	1,500.00	0.00
Total Dept 826 - MARKETING AND ADVERTISING		40,770.27	38,312.00	38,312.00	20,954.68	17,357.32	54.69
Dept 829 - STREETScape & DESIGN							
814-829-818-000	CONTRACTUAL SERVICES	0.00	0.00	0.00	1,615.00	(1,615.00)	100.00
814-829-818-200	FLOWER BASKET PROGRAM	32,410.85	28,000.00	28,000.00	12,920.85	15,079.15	46.15
814-829-818-201	PUBLIC ART/PLACEMAKING	11,416.67	25,000.00	25,000.00	28,425.32	(3,425.32)	113.70
814-829-818-207	PEST CONTROL	480.00	500.00	500.00	160.00	340.00	32.00
814-829-974-001	FACADE GRANT INCENTIVE PROGRAM	12,408.00	15,000.00	15,000.00	4,482.50	10,517.50	29.88
Total Dept 829 - STREETScape & DESIGN		56,715.52	68,500.00	68,500.00	47,603.67	20,896.33	69.49
Dept 940 - PUBLIC IMPROVEMENT							
814-940-974-002	STREETScape IMPROVEMENTS	1,615.00	55,000.00	55,000.00	18,589.67	36,410.33	33.80
814-940-974-003	SIDEWALK REPAIR	0.00	25,000.00	25,000.00	17,599.48	7,400.52	70.40
814-940-974-005	WAYFINDING	71,202.75	55,000.00	55,000.00	57,943.59	(2,943.59)	105.35
814-940-974-007	BERKLEY PLAZA PROJECT	0.00	60,000.00	60,000.00	141,887.80	(81,887.80)	236.48
Total Dept 940 - PUBLIC IMPROVEMENT		72,817.75	195,000.00	195,000.00	236,020.54	(41,020.54)	121.04
Dept 952 - ACTIVE EMPLOYEE BENEFITS							
814-952-716-000	DENTAL/VISION/LIFE-LTD/RHCS	1,000.00	1,000.00	1,000.00	334.61	665.39	33.46
814-952-716-500	HEALTH CARE COSTS - BC/BS	9,437.65	10,300.00	10,300.00	0.00	10,300.00	0.00
814-952-718-000	RETIREMENT-DB MERS	25,937.17	26,520.00	26,520.00	4,941.02	21,578.98	18.63
Total Dept 952 - ACTIVE EMPLOYEE BENEFITS		36,374.82	37,820.00	37,820.00	5,275.63	32,544.37	13.95
TOTAL EXPENDITURES		305,612.74	505,028.00	505,028.00	390,634.53	114,393.47	77.35
Fund 814 - DDA:							
TOTAL REVENUES		366,722.98	384,930.00	384,930.00	445,224.25	(60,294.25)	115.66
TOTAL EXPENDITURES		305,612.74	505,028.00	505,028.00	390,634.53	114,393.47	77.35
NET OF REVENUES & EXPENDITURES		61,110.24	(120,098.00)	(120,098.00)	54,589.72	(174,687.72)	45.45
BEG. FUND BALANCE		325,390.51	386,500.75	386,500.75	386,500.75		
END FUND BALANCE		386,500.75	266,402.75	266,402.75	441,090.47		

01/06/2022 10:02 AM
User: mpollock
DB: City Of Berkley

REVENUE AND EXPENDITURE REPORT FOR CITY OF BERKLEY
PERIOD ENDING 12/31/2021
% Fiscal Year Completed: 50.41
NEWLY CREATED FUND REV AND EXP REPORT

Page: 3/3

GL NUMBER	DESCRIPTION	END BALANCE 06/30/2021 NORM (ABNORM)	2021-22 ORIGINAL BUDGET	2021-22 AMENDED BUDGET	YTD BALANCE 12/31/2021 NORM (ABNORM)	AVAILABLE BALANCE NORM (ABNORM)	% BDGT USED
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Executive Director's Report January 2022 Board of Directors Meeting

Happy New Year to our brilliant Board of Directors! A few updates for your benefit:

INFORMATIONAL MEETINGS: To satisfy the annual state requirements for public informational meetings, I held two such sessions last month. Those are the additional minutes you see incorporated in this Agenda and meeting packet.

POTENTIAL ACTION NEEDED: We've maximized our DDA Events these past six months, including last month's successful MerriMonth season. As a result, we've expended the budgeted funds for that line item, but more dynamic promotional activities have been planned for the 2022 calendar. If the DDA Board is inclined, we can formally confirm the intent to invest further in promotional events.

DOWNTOWN BENCHES: The many benches have arrived. Thank you to the Berkley Department of Public Works for allowing them to be delivered to their yard, and assisting us with the assembly and forthcoming installation.

NEW MANAGER TRAINING: I took part in the Main Street Oakland County New Main Street Manager Training this month.

PROFESSIONAL DOWNTOWN MANAGEMENT: I've registered for the Michigan Downtown Association Professional Downtown Management Program.

PRESENTING AT HISTORIC PRESERVATION CONFERENCE: I've been approached to present on behalf of Downtown Berkley at the Michigan Historic Preservation Network 2022 Conference in May; their 2022 gathering will be in Oakland County.

If there are any questions or feedback, please reach out any time.

Sincerely,

A handwritten signature in blue ink, appearing to read "Mike McGuinness".

Mike McGuinness, Executive Director
Berkley Downtown Development Authority

DOWNTOWN BERKLEY 2022 EVENTS ROSTER



Frozen February Block Party
Downtown Leprechauns Scavenger Hunt
Reading Month (incl. Downtown Story Walk)
Leprechauns Night Out
Ladies Night Out
Downtown Block Party (poss. Flipside Records)
Berkley Days
Ladies Night Out
Berkley Art Bash
Berkley Pride Block Party
Street Art Fest
Ladies Night Out
CruiseFest
Irish Fest

BOO!KLEY Nights

Skeleton Wedding at Gazebo
Restaurant Weekend
BOO!KLEY Night Trolley
Ladies Night Out
Trick or Treat Stroll
Monster Mash Block Party

MerriMonth

Small Business Saturday
Merry & Bright Shopping Night
Rockin' Robina Block Party
Holiday Lights Parade
Santa Claus at Gazebo
Merry & Bright Shopping Night
Jolly Trolley Family Fun Day
Santa Claus at Library
Merry & Bright Shopping Night
Merry & Bright Shopping Night

February 12
March
March
March 17
April 7
May 8
May 11-15
June 2
June 11
June 26
July 16
August 4
August 19
September 10

October

October 1
October 1-2
October 1-2
October 20
October 29
October 29

Winter

November 26
December 1
December 3
December 3
December 3
December 8
December 10
December 10
December 15
December 22