

BERKLEY DDA

Retro Feel. Metro Appeal.

MAY 2021 DDA UPDATE

FLOWERS & SPRING CLEANING

Spring is here! With that comes the lovely flowers planted and hung throughout the Downtown. Over the next few weeks, you'll see beautiful flowers popping up around town, and some other spring cleaning initiatives.

GATEWAY WEST

Also known as West 12 Mile, the DDA has approved a budget and will be forming a sub-committee to formulate a plan for beautification efforts.

If you're interested in being on that committee, please contact Brian at Zalman's Treasures.

WAYFINDING SIGNS UPDATE

We're pleased to announce Phase 1 of signs will be completely installed during the week of May 17.

More information about these signs including locations can be found [here](#).

BERKLEY BUCKS

Friendly reminder: if you receive Downtown Berkley Bucks, please email jfinney@berkleymich.net with an invoice and images of the bucks.

Please let Jennifer know if you have any questions.

COMMITTEE UPDATE

Our dedicated volunteers are hard at work!

- **Business Development:** Finalizing How To Open a Business Brochure with City Staff
- **Marketing:** Planning various fun & safe events and promotions to support Downtown Berkley businesses
- **Organization:** Working with new DDA Attorney to update by-laws and planning a DDA Volunteer Appreciation Event
- **Design:** Working on a few new mural projects (one with the DIA) and reviewing facade grant applications

BERKLEY DDA

Retro Feel. Metro Appeal.

MAY 2021 DDA UPDATE

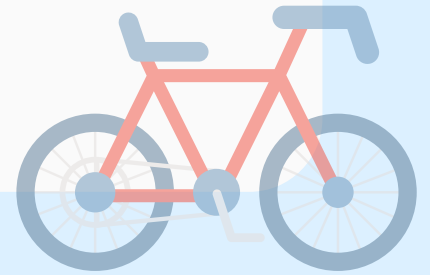
MAY IS NATIONAL BIKE MONTH

For the month of May, you'll be seeing more efforts surrounding MoGo and the benefits of bike riding in general.

As a reminder, Downtown Berkley has TWO MoGo stations. One on 12 Mile/Robina, and the other on Coolidge/Earlmont.

Businesses looking to partner with the DDA/MoGo as a MoGo Rider Perk Ambassador, can learn more here: <https://mogodetroit.org/ride/rider-perks/>

Feel free to reach out to the DDA with any questions.



LADIES NIGHT OUT EVENTS

Please save the date for the following Ladies Night Out events*:

July 15 and July 16
October 7 and 8

*Events details will be sent out soon. As with all of our events, details may change due to COVID.



VOLUNTEERS NEEDED!

We are looking for people passionate about Downtown Berkley to help the DDA!

This volunteer opportunity could have you serving on a committee, helping out with a specific initiative/event, or spending a few hours a month passing out posters and flyers in the downtown.

Please pass the word along, and email jfinney@berkleymich.net if you're interested.